

Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit **KingGreen.com** to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services
- Set it and forget it! Now offering autopay via credit card and ACH payment



If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.

Now Accepting ACH Payments!



In our continued effort to Go Green, **King GREEN** is happy to announce we now accept ACH payments by phone and through our online account manager via www.kinggreen.com. Although not major, we do hope this change can help reduce our carbon footprint while also offering our customers convenience. Every little bit helps!

If you have any questions and/or concerns, please give us a call!

Proud Members of:



Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

1. What round application did we apply to your lawn?

- a. Round 4 b. Round 5 c. Round 6

2. How many years did Eric Smith spend in retail management?

- a. 22 years b. 23 years c. 24 years

3. When is the ideal time to overseed your lawn?

- a. Fall b. Winter c. Spring

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 4 newsletter winners:

William Zimmerman, GA Mike Victor, GA
Howard Ansel, GA Albert Morris, GA

Georgia:
770-536-7611

Greenville, SC:
864-580-6179

Charlotte, NC:
704-532-6262



King GREENSM

"THE FINEST LAWN SERVICE AVAILABLE"

Fall Issue



1987-2022

35 YEARS

OF BEAUTIFUL LAWNS

Turf Talk

Fall is nearly here! Kids are back in school, sunlight is starting to shift, and we can enjoy the long autumn season that serves as our reward for such a hot, humid summer. Your lawn and landscape also love fall. It's a reprieve from the summer stress and helps rejuvenate your turf. The agronomic calendar also tells us that it's prime time for Fescue lawns to get the boost they've been longing for with aeration and seeding. This service is one of the most beneficial to help replenish cool-season turf.



Our business of caring for your lawns, trees and shrubs is at the intersection of science and service. We take the agronomic aspect of our work very seriously. Our care program is built on tested science and has been refined over our 35 years of serving you and your neighbors. In early August, I was joined by over a dozen of our **King GREEN** team in attending UGA's Turfgrass Research Field Day. The science behind our work continues to expand and evolve, as we're always learning new methods and approaches to caring for your lawn and landscape, all while keeping effectiveness and an environmentally responsible approach as top priorities.

We serve you as our clients, but we also feel that the work we perform on your property serves our local community as a whole by making neighborhoods greener. Your lawn and landscape convert carbon dioxide to oxygen 24 hours a day. By having and promoting a thriving landscape, you are serving your community in an environmental way.

We thank you again for the opportunity to serve you!

Jennifer

Jennifer Jorge

www.KingGreen.com

About This Service

Today, we applied our fall (Round 6) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Bermuda and Zoysia lawns received spot weed control as needed. As the weather gets cold, your Bermuda/Zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our winter application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

Your tree and shrub application consisted of an insecticide and fungicide. The insecticide will control any young insects that might be hatching, and the fungicide was applied to keep your shrubs looking their best for the next six to eight weeks.



DID YOU RECEIVE A MOSQUITO APPLICATION TODAY?

Our mosquito treatments will be effective for 3 to 4 weeks. Between treatments, be sure to keep an eye out for standing water, which can be a hot spot for mosquitoes.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Now Hiring!

We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.

Employee Spotlight

ERIC SMITH

You've probably noticed EVERYONE is hiring. Low unemployment has made recruiting a top priority, and for companies like **King GREEN** that are actively growing, recruiting the best people for every position is something we take very seriously.



In March, we brought on Eric Smith as our Recruitment Specialist (the other reason is that he's an all-around great guy).

Eric spent 22 years in retail management and was looking for a way to leverage his impressive people skills. This led him to a course in human resources and, by the power of the internet, also to **King GREEN**. When asked, Eric states he immediately connected with the friendly environment we encourage in our office.

Recruiting is more than just plugging a person into a job and hoping for the best. It's a process of encouraging people to think in a new way in considering a new role. As Eric says, "My favorite part about recruiting is giving someone the opportunity to do something they may really enjoy and making them a better person in the process."

Outside of work, Eric stays busy fishing for trout and bass and doing "turfgrass research" on the golf course as often as his wife Erin will allow. Erin teaches culinary arts at Wauka Mountain Elementary, though Eric contends he's a better cook. We know better than to get in the middle of THAT conversation! Eric and Erin have an 18-year-old son, Conner, who is a freshman at UNG, and a 14-year-old daughter, Rylee, who is a freshman at North Hall High School. They share their house with Eric's dog Clover and cat Oliver as well as Erin's SEVEN cats, Jack, Pumpkin, Shadow, Narf, Raven, Grey and Eight.

Build Beautiful Turf with Aeration and Overseeding

After a strenuous workout, it's always nice to be able to sit back, relax, and recuperate. This same sense of relief also applies to your lawn after a hot and stressful summer. While proper attention can keep them green even during extreme heat, cool-season lawns of Bluegrass or Fescue prefer mild weather. Fall offers them a chance to rebuild and recover from the summer heat. Aeration and overseeding are steps you can take to help your lawn bounce back as you strengthen it for the following spring and years to come.

The process of aeration creates room for turf to expand its root system while loosening soil that may have become compacted. An aerator removes thousands of tiny plugs of dirt in your lawn's surface. This creates space beneath your lawn's surface for air and nutrients to easily reach your lawn's roots. This also provides space for root development and expansion at a time when turf plants are transitioning from top growth to root production.



Along with aeration, fall is also an ideal time to overseed your lawn with an application of grass seed. Autumn allows new seeds to germinate and establish themselves during friendly conditions. This timing gives turf plants a chance to set down roots before going dormant for the winter. Spreading seed on an established lawn helps thicken your turf while edging out invasive weeds. This process of overseeding is especially effective on a lawn that has been opened up by aeration. A perforated surface maximizes the amount of seed-to-soil contact, which encourages efficient germination.

Lawns love the fall. During this season, turf is able to repair summer stress while fortifying its roots for the winter to come and the spring to follow. You can take advantage of this by aerating and overseeding. Rather than quick fixes, these two lawn care measures help develop and strengthen your lawn so that it's resilient and healthy year after year.

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The Finest Lawn Service Available



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35th ANNIVERSARY