

Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit **KingGreen.com** to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services
- Set it and forget it! Now offering autopay via credit card and ACH payment



If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.

Now Accepting ACH Payments!



In our continued effort to Go Green, **King GREEN** is happy to announce we now accept ACH payments by phone and through our online account manager via www.kinggreen.com. Although not major, we do hope this change can help reduce our carbon footprint while also offering our customers convenience. Every little bit helps!

If you have any questions and/or concerns, please give us a call!

Proud Members of:



Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

1. What was Tristan Moore known as?

- a. "The Big Guy" b. "The Lawn Guy" c. "The Happy Guy"

2. If you prepay for one year, how much will you save?

- a. 0% b. 3% c. 5%

3. What month is Charlie King's birthday?

- a. January b. February c. March

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 7 newsletter winners:

John Verschuren, GA
John Kaiser, GA

Clara O'Brien, GA
TJ Haycox, NC

Georgia:
770-536-7611

Greenville, SC:
864-580-6179

Charlotte, NC:
704-532-6262



King GREENSM

"THE FINEST LAWN SERVICE AVAILABLE"

Early Spring Issue



1987-2022

35 YEARS

OF BEAUTIFUL LAWNS

Turf Talk

I turned 67 years old in January. It's hard to believe I started **King GREEN** over 35 years ago from my basement with a 6-month-old baby and a pickup truck, and we have 8 locations today. That baby, Jennifer, and her younger sister, Amberly, now think they are my boss. I am starting to wind down and allow my daughters and the rest of our team to run the show, and I have to say, they are doing an excellent job.



I still enjoy working and being involved with my staff and our customers, so I won't disappear. However, I am starting to finally enjoy some time off with my fiancé, Cindy. We enjoy traveling and spending quality time with our children and 3 grandchildren.

We got a decent amount of snow in January, and many are wondering if it damaged their lawns. As of now, winter isn't over, but we haven't had enough to cause damage. As spring approaches, we are applying our first of two pre-emergent herbicides. These aid in the prevention of certain annual weeds. Working to prevent weeds before they germinate is one of our top priorities. Right now, your Bermuda lawns should be dormant (brown), with very few weeds. Fescue lawns will be green and should also be virtually weed-free. No matter what type of lawn you have, doing a quick mow at this time of year does come with benefits. It cleans up dead ends, making the lawn fresh and renewed. With Fescue, it will also remove the ragged tops and showcase a cleaner, green lawn. Make sure to sharpen your blade before you mow and continue sharpening at least three times a year.

As always, thank you for being a **King GREEN** customer. I value your loyalty and look forward to a great 2022!

Charlie King, President

www.KingGreen.com

About This Service

We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (Fescue) lawns received a liquid pre-emergent and fertilizer to encourage the growth of new seedlings.

Warm-season grasses (Bermuda and Zoysia) also received a pre-emergent herbicide to help prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil. This application utilizes dormant oil to help minimize the use of pesticides later in the year.



The dormant oil actually smothers insects and their eggs. By using a sticking agent, dormant oil remains on the plants longer, thereby increasing its length of effectiveness. This helps to prevent damaging populations later in the season.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Employee Spotlight

TRISTAN MOORE

As we kick off a brand-new year, we take some time to get to know longtime employee Tristan Moore.

For 27 years, Tristan (AKA Tris) has worked as a Sales Representative out of the Gainesville branch. In fact, if you live in the Forsyth County area, chances are Tris was the one who measured your lawn! Upon hiring, Tris was immediately invited to a **King GREEN** Employee Appreciation Day that consisted of a paintball competition. Having no camo gear, Tris was an easy target and enjoyed a "baptism by fire" into the **King GREEN** family. As he nursed his welts, Tris realized that he had found a special place to grow his career.

From the very beginning, Tris enjoyed support and autonomy from Charlie King and Greg Wagner, who came to be both mentors and friends. As the years progressed, it became clear that working at **King GREEN** was much more of a lifestyle than just a job. The long hours that are sometimes necessary are no problem when you're surrounded by co-workers and customers who have become extended family. Tris has also enjoyed several trips with the **King GREEN** team members to various MLB ballparks over the years. He notes that the flexibility he is afforded in his schedule allows him to pursue his passions of running, gardening, and yoga.

As his own family grew, friends of his daughters Sally and Sonnet always knew Tris as "The Lawn Guy." His horticultural influence sank in, as his daughter Sally is now a farmer in her own right. It would be no surprise if his granddaughters Harper and Mary Jane end up with a love of plants themselves!



Prepay & Save!

King GREEN appreciates your business, and we're giving our customers the opportunity to prepay and save. If you prepay for one year of services, you will save 5% on your bill!

Keep in mind that your services will automatically renew for 2022, and you will receive a letter explaining this special offer (if you haven't already).

For more information on our prepay offer or if you have any questions about your **King GREEN** services, please give us a call. Be sure to ask how you can save 10% when you sign up for multiple programs.

We look forward to providing you with the finest service available in 2022!



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.



Now Hiring!

We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.

King GREEN SM

The Finest Lawn Service Available



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facebook.com/KingGreen

