



The Finest Lawn Service Available

Turf Talk

As the chaos of a year of COVID gradually fades into the background, we're all excited to enjoy a summer full of vacations, cookouts, and relaxing afternoons by the pool or lake.

Your lawn is another area to be enjoyed this summer, and your friends at **King GREEN** want to help make that possible. By this point, you should have received multiple weed treatments to clear the way for new turf growth. As the temperature heats up, your lawn will continue to green up and become thicker. It's important to keep your mower blades sharp. Not only does this deliver a clean-looking appearance, but it also helps discourage potential disease and weeds. In addition, alternating your mowing pattern helps keep turf from growing in a single direction and discourages soil compaction due to wheel ruts.

We will continue to keep you updated with schedule and service changes. If you haven't already done so, go to KingGreen.com, click MY ACCOUNT and register to manage your **King GREEN** account from home. Your online account will keep our communication with you as open as possible.

As always, thank you for giving us the opportunity to serve you!



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.



Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.

Georgia:
770-536-7611

Charlotte:
704-532-6262

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

- 1. What's the website to manage your account?**
a. KingGreen.com b. king.com c. greengrass.com
- 2. What round service did we apply?**
a. Round 1 b. Round 2 c. Round 3
- 3. How much can you save with our mosquito offer?**
a. 50% Off b. \$50 Off c. 5% Off

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-mail: _____ Phone: _____

Congratulations! Coloring contest winners were Luke, 3.5; Charles, 8; Jennings, 5; Gracy, 7.



Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit KingGreen.com to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services
- Set it and forget it! Now offering autopay via credit card and ACH payment

If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.



About This Service

Today, we applied the early summer (Round 3) treatment to your lawn. Warm-season grasses (Bermuda and Zoysia) received a balanced fertilizer for growth and color. We also spot-treated weeds that may be present. Fescue lawns received an application of humic acid. This will help the lawn to better use the nutrients in the soil while adding organics to the lawn. Please note that, depending on your lawn's needs and environmental conditions, this application is subject to change.

The threat of disease is very high during the summer months. Extreme heat and humidity combined provide an ideal environment for diseases to develop. **King GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please give us a call.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was also applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.



THANK YOU FOR USING KING GREEN.

Employee Spotlight

COLIN BISHOP

A common theme with our employees is that **King GREEN** is an extended family. In the case of Colin Bishop, Canton Senior Specialist, **King GREEN** has literally been part of his family for generations. While the company was still in its infancy (and before Colin was even born), his grandfather Rex Bishop was doing tree and shrub care for **King GREEN**. Colin's father Jason has also been with the company for many years, while Colin himself has been part of the team for the past six years.



Colin takes **King GREEN's** mission of delivering beautiful lawns to heart. The most rewarding part of his career is being able to provide a dramatic "before and after" by transforming lawns into gorgeous, green turf. He also enjoys developing lasting relationships with customers throughout this process.

When he's not creating beautiful lawns, Colin enjoys **King GREEN** adventures such as our whitewater rafting trip as well as cars, trucks, and coaching soccer.

Enjoy a Safe and Comfortable Summer!

ARE MOSQUITOES BUGGING YOU?

King GREEN provides an effective solution for controlling mosquitoes in your outdoor living areas. In addition to making your summer itchy and uncomfortable, mosquitoes can spread a variety of diseases that can affect humans and pets. They have even been known to carry heartworms (yuck)!



SPECIAL OFFER
50% OFF
your first visit when starting
the full program.

This Is the Time for Aeration

Core aeration opens the soil surface for better exchange of air and moisture, as well as deeper penetration of vital nutrients to the root system. Spring is the time for core aeration of Bermuda and Zoysia grasses, and aeration is recommended as an annual service.

Bermuda and Zoysia are creeping grasses that do NOT require overseeding. Allow us to aerate your lawn, and we'll create thousands of growth pockets to catch water, air, and fertilizer while stimulating root development.

King GREEN's core aeration provides the following benefits:

- Improves nutrient availability
- Improves oxygen content
- Improves drought tolerance and overall health
- Increases fertilizer uptake/use
- Increases water uptake
- Reduces compaction
- Reduces water runoff
- Stimulates root growth
- Aids in thatch control



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