



The Finest Lawn Service Available

Turf Talk



This month's Turf Talk, by **King GREEN** employee Dave Scher, addresses pre-emergent weed control. Dave started our Charlotte branch 14 years ago!

There are two types of weed control products. *Pre-emergents* are used to stop weeds before they start, and *post-emergents* are used after the weeds have emerged. Most everyone is familiar with post-emergents; these products are sold for residential use at home improvement stores. The weeds then wriggle up in agony and die, which can be satisfying. However, the best way to take care of weeds is to stop them before they get started, and for that, you need to use a pre-emergent.

ROOTS AND SHOOTS

Pre-emergents do not stop weed seeds from germinating. What they do is attack either the young and tender new root systems going down from the weed seed or the young and tender shoots going up. Some products can even do both. You have to be careful not to apply pre-emergent to lawns that have been or will soon be seeded or sodded. Pre-emergents work by establishing a barrier that attacks new roots and shoots. It will only work on annual weeds, those weeds that come up from seed like crabgrass and *poa annua*. Perennial weeds such as dallisgrass will not be affected. The protection of pre-emergent only resides in the top inch of soil, so areas like playgrounds or walkways will not respond well due to foot traffic causing the barrier to break down quickly. Heavy rains also contribute to early pre-emergent breakdown.

TIMING

Pre-emergents should be applied prior to weed germination. Once the weed is visible, pre-emergent will have little to no effect. Weed seeds are triggered to emerge by ground temperature. Crabgrass, for example, will germinate when ground temperatures are about 60 degrees. This can happen even in January! **King GREEN** applies at least two pre-emergent applications each spring to all turf types. Two additional pre-emergent applications are applied to warm-season lawns in the fall. This will give you coverage early and through the summer, with the barrier wearing off in late summer to allow for timely aeration and seeding of your Fescue lawn. For warm-season lawns, the barrier is maintained throughout the year.

Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit **KingGreen.com** to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services
- Set it and forget it! Now offering autopay via credit card and ACH payment

If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.



Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

1. How much can you receive when you refer someone?

- a. 25% off b. \$25 off c. \$20 off

2. What round service did we apply?

- a. Round 1 b. Round 2 c. Round 3

3. How long ago did Tom McCurry join our team?

- a. 12 years ago b. 2 years ago c. Last year

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Our Round 4 newsletter winner was Lynn Hood.

Coloring contest winners were Ava, 6; Elise, 6; and Caleigh, 10.



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.



Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.

Georgia:
770-536-7611

Charlotte:
704-532-6262

About This Service

We applied the spring (Round 2) application to your lawn. Cool-season (Fescue) lawns received another pre-emergent weed control and liquid fertilizer to continue to protect your lawn before the summer months approach. This will aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (Zoysia and Bermuda) received a pre-emergent and post-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.



DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of a light spring feeding to help prepare for the warmer months ahead.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize pesticide use. For this reason, we'll evaluate the landscape during each visit and treat only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Employee Spotlight

TOM MCCURRY

Let's take a few minutes to get to know a mainstay of the **King GREEN** marketing department: Tom McCurry. Tom joined **King GREEN** over 12 years ago, having already spent an extended period of time in lawn care. After running his own franchise for over a decade, Tom wanted to work with a family-owned business. Tom knew of Charlie through the industry, so **King GREEN** seemed a perfect fit.



Tom's experience makes him an expert at customer service. His wealth of knowledge allows him to help people on a regular basis in very practical ways, an aspect of his career that he finds incredibly rewarding.

Another part of **King GREEN** that Tom appreciates is the friendly atmosphere which allows for some good-natured pranking. Examples of this include (but are not limited to) the creative branding behind "**King GREEN** Springs" water.

A running joke is that Tom HATES getting his picture taken, so we thought this photo was an accurate representation of him!

When Tom is not diagnosing turf and tree issues (or performing amateur psychology experiments), he enjoys hiking, kayaking and traveling with his wife as he remains an active member of his church community.

Enjoy a Safe and Comfortable Summer!

ARE MOSQUITOES BUGGING YOU?

King GREEN provides an effective solution for controlling mosquitoes in your outdoor living areas. In addition to making your summer itchy and uncomfortable, mosquitoes can spread a variety of diseases that can affect humans and pets. They have even been known to carry heartworms (yuck)!



Monthly Mosquito Programs Starting In April
Call for a free quote today!



This Is the Time for Aeration

Core aeration opens the soil surface for better exchange of air and moisture, as well as deeper penetration of vital nutrients to the root system. Spring is the time for core aeration of Bermuda and Zoysia grasses, and aeration is recommended as an annual service.

Bermuda and Zoysia are creeping grasses that do NOT require overseeding. Allow us to aerate your lawn, and we'll create thousands of growth pockets to catch water, air, and fertilizer while stimulating root development.

King GREEN's core aeration provides the following benefits:

- Improves nutrient availability
- Improves oxygen content
- Improves drought tolerance and overall health
- Increases fertilizer uptake/use
- Increases water uptake
- Reduces compaction
- Reduces water runoff
- Stimulates root growth
- Aids in thatch control



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