

The Shade Tree Gazette

King **GREEN** SM

The Finest Lawn Service Available

Turf Talk

As cooler temperatures approach in the Southeast, I'm curious about how many of you are looking forward to fall planting. My family has always enjoyed spending time in our backyard. It has truly become our escape this year, because we've been spending the majority of our spare time at home. Like many of you, our backyard has a lot of potential. We've decided to tackle the big task of making it our own this fall!

Fall is the best time to plant and prepare your landscape to flourish in the spring. (Don't forget that **King GREEN** also offers aeration and seeding for your Fescue lawns!) The temperatures are mild enough for plants to properly root and not become too stressed. We decided to remove a lot of overgrown plant material, and that gave us a blank slate for our landscaping plans. When you plan your own landscape, do you focus on something easy to manage, beautiful color schemes from season to season, or how the landscape will look after years of development? I've always been told: Don't plant for today; plant for 5 or 10 years from now. When landscaping is established and grows together, it truly becomes a work of art.

I'd love to hear what kind of process you go through when determining what your outdoor living space will look like. I enjoy gaining inspiration from our customers, and I believe we all have the ability to inspire others by sharing our experiences.

In the words of Joe Dirt, "Life's a garden. Dig it."

Sincerely,

Jennifer

Jennifer Jorge



About This Service

Today, we applied our fall (Round 6) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Bermuda and Zoysia lawns received a pre-emergent weed control application. This product will prevent many annual winter weeds in your lawn. As the weather gets cold, your Bermuda/Zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our winter application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.



DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

Your tree and shrub application consisted of an insecticide and fungicide. The insecticide will control any young insects that might be hatching, and the fungicide was applied to keep your shrubs looking their best for the next six to eight weeks.

DID YOU RECEIVE A MOSQUITO APPLICATION TODAY?

Our mosquito treatments will be effective for 3 to 4 weeks. Between treatments, be sure to keep an eye out for standing water, which can be a hot spot for mosquitoes.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Employee Spotlight

CAITLIN BRADLEY

King GREEN is often referred to by its employees as a family environment. For Caitlin Bradley, **King GREEN** is about as family as it gets. Long before she joined the Accounts Receivable Department a year ago, Caitlin was well acquainted with the company. Both her mom and aunt worked here when there was only a single Norcross branch. Her dad, Andy Bradley, has also been a team member for over 20 years, and her younger brother Travis just started as a technician this year!



With such a strong family connection to the business, it was a no-brainer for Caitlin to pursue her position with **King GREEN** once it became available. She knows that every day at **King GREEN** will be full of laughs and fun.

When Caitlin is not working, she enjoys spending time outdoors and around water. She also loves music, shopping and cheering on the Braves and the Dawgs with her family.



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King GREENSM

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Air Supply

Turfgrass and landscaping such as trees bring natural beauty to your home. Another benefit of hosting living plants on your property is their contribution to the environment, specifically to air quality.

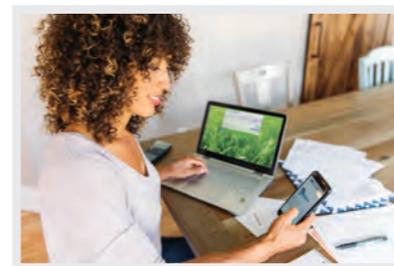


Trees, shrubs, and turf all perform the process of photosynthesis, where they convert carbon dioxide, water, and sunshine into usable food and oxygen. This consumption of CO₂ (a greenhouse gas) and creation of oxygen help restore air quality in light of a variety of emissions.

While planting new trees is often noted as key to repairing our environment, turfgrass makes a positive impact as well. Grass matures much faster than trees and has a quicker photosynthetic process. It has been estimated that one acre of lawn space creates a day's worth of oxygen for 64 people!

When you invest in your landscape, it's more than just a cosmetic update. Plants' natural life cycle includes supplying their surroundings, and your neighborhood, with valuable oxygen.

Now Accepting ACH Payments!



In our continued effort to Go Green, **King GREEN** is happy to announce we now accept ACH payments by phone and through our online account manager via www.kinggreen.com.

Although not major, we

do hope this change can help reduce our carbon footprint while also offering our customers convenience. Every little bit helps! If you have any questions and/or concerns, please give us a call!

Proud Members of:



Now Is the Time for Aeration & Seeding

Over the course of the growing season, your lawn can become overcrowded. The late summer and early fall are great times to use aeration to make some space in your lawn while encouraging new growth with overseeding.

LOOSEN UP

The process of aeration removes thousands of small plugs of soil from your lawn's surface. By perforating your soil, aeration creates valuable space for roots to expand throughout the autumn months. Over the summer, the upper layers of soil can become dried out and compacted. Sometimes, there is a buildup of thatch as well. In addition to creating space for new roots, aeration loosens up a compact lawn, allowing easier access for air and water to nourish your turf. Aeration is one of the best things that you can do to help build a strong and resilient lawn. Rather than a "quick fix," aeration helps establish turf areas that are in it for the long haul. You may not see results this fall, but next spring's lush, green lawn will reflect the steps you take now.

SOWING NEW SEEDS

Fall is the best time for new plantings. This goes for trees and shrubs as well as turfgrass. The milder temperatures of autumn allow newly planted landscaping to establish itself before winter dormancy. In addition to brand-new plantings, fall is a great time to fortify existing turf areas by overseeding.



When aeration is followed by overseeding (for Fescue only), the benefits are amplified by the increased soil-to-seed contact which results from having your lawn "opened up." When it comes to long-term benefits for your turf, timing matters. When you aerate and overseed your lawn in the fall, you're making an efficient and effective investment in the future of your turf.

King Green Coloring Contest

RECEIVE
\$25



Join in the fun with our coloring contest!

STEP 1: Have a child color the picture on the panel to the left.

STEP 2: Post it to our Facebook page or e-mail it to us at info@kinggreen.com.

One entry per person. Four random winners will receive \$25 towards a future **King GREEN** service, be mentioned in an upcoming newsletter and featured on our Facebook page.

Get creative and have fun!

Congratulations! Listed below are the Round 4 newsletter winners:

*Torris Bailey
Drew Marczak*

*Johnny Harrison
Tori Hall*

Manage Your Account Online!

Being a **King GREEN** customer is easy. We have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit KingGreen.com to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services

If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.



Now Hiring!

We are always looking for enthusiastic individuals to join the **King GREEN** family. Apply online at KingGreen.com.



Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

Name: _____

Age: _____