



The Finest Lawn Service Available

Turf Talk

At the end of January, we bid adieu to our Gainesville Branch Manager, Kenny Green. Kenny was with **King GREEN** for over 26 years before retiring! The experience and knowledge of turfgrass, trees and plants Kenny brought to **King GREEN** is greatly attributed to his family of "Green thumbs". In 1953, Lamar & Lanier Green started Green Bros. Nurseries in Decatur, GA. Working at the nursery as a teen, Kenny eventually became manager. Green Bros. Nurseries expanded to twenty Atlanta locations by the time they sold the business in 1984.

After Green Bros. Nurseries, Kenny spent several years in Florida doing landscape maintenance until finally returning to Georgia and working as a technician for **King GREEN**. It didn't take long for him to prove himself an asset and become Service Manager and eventually Branch Manager. Kenny says his favorite thing about lawn care was interacting with customers and helping solve problems. Kenny and his wife Pam will be celebrating 41 years of marriage this year. He has three daughters, Christie, Melissa and Melanie, as well as 8 beautiful grandchildren. Being long-time residents of Lawrenceville, Kenny and Pam have already started his retirement by relocating to Ducktown, TN (though all the women in the family would argue this is the last place anyone should retire).

Leader, mentor, friend, teacher, comedian, old man, Dad and Papa are just some of the words you would hear to describe Kenny. To say he will be missed is an understatement. Kenny Green, everyone at **King GREEN** would like to wish you and your family many more years of happiness and relaxation. We love you.

Sincerely,
Jennifer
Jennifer Jorge



Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit KingGreen.com to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services

If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.



Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

- 1. Who has retired from King GREEN?**
a. Lenny King b. Frankie Green c. Kenny Green
- 2. How many years ago did Candice find her job?**
a. 1 year ago b. 2 years ago c. 3 years ago
- 3. According to this newsletter, "This is the time for...?"**
a. Overseeding b. Thatch control c. Aeration

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 8 newsletter winners:

- | | |
|------------------------|-----------------------|
| <i>Judith Milewsky</i> | <i>Vince Aleandri</i> |
| <i>Drew Marczak</i> | <i>Peter Bowler</i> |



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!
 We are always looking for enthusiastic individuals to join the **King GREEN** family.
 Apply online at KingGreen.com.



Georgia: 770-536-7611 800-891-7965 Charlotte: 704-532-6262

About This Service

We applied the spring (Round 2) application to your lawn. Cool-season (fescue) lawns received another application of pre-emergent weed control and liquid fertilizer to continue to protect your lawn before the summer months approach. This application will aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (zoysia and bermuda) received a pre-emergent and post-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of a light spring feeding to help prepare for the warmer months ahead.



King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Employee Spotlight

CANDICE BUCKNOR

In this newsletter, we get to know **King GREEN's** administrative assistant for the Metro-Atlanta branch: Candice Bucknor.



Candice happened upon **King GREEN** through a job placement website about 2 years ago. The main thing that attracted her to **King GREEN** was our reputation for a positive family atmosphere. The fact that so many **King GREEN** employees have been here for so long spoke volumes for Candice as she searched for potential employers.

Currently, Candice does a little bit of everything to help the management team's and technicians' routines run smoothly. She enjoys the fact that there is always enough going on at **King GREEN** to keep her busy and engaged. She believes that there is real growth happening at **King GREEN** and is happy to be a part of it.

In her free time, Candice enjoys spending time with her 7-year-old son, watching movies, playing games, and building Legos. They also enjoy a yearly step back in time as they visit the Georgia Renaissance Faire.



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Scheduling for Success

CHECK IT OFF THE LIST

Edging beds, mulching, seasonal pruning, and fall cleanups are tasks that must be done to keep your living landscaping beautiful and healthy. Chances are that these seasonal chores will not automatically occur to you. Mother Nature works at her own pace. That pace is often slow enough that needs are not easily recognized until they are long overdue.

When maintenance needs are put off, routine attention becomes an urgent scramble. Laying out a thorough maintenance plan in advance of the season prevents this sort of hassle. Instead of dealing with a to-do list of various projects that span an entire year, you map out a specific plan and schedule it all at once. There is no need to put off till later what can be done today!



IDEAL TIMING

In addition to consolidating your landscape scheduling, a maintenance plan ensures that your landscape work is done at the best possible times. While most maintenance needs fall into the category of "better late than never," having them completed in a timely manner allows them to have the best possible effect. Mulching, fertilization, and pruning are all more effective if they are performed at the right time. By scheduling your service as part of a comprehensive plan, you avoid schedule crunches that arise with last-minute requests. Professional maintenance is an investment in the health and appearance of your property. Laying out a thorough plan for yearly maintenance allows you to maximize the impact of this investment by ensuring that projects will be completed when they will have the best results.

This Is the Time for Aeration

Core aeration opens the soil surface for better exchange of air and moisture, as well as deeper penetration of vital nutrients to the root system. Spring is the time for core aeration of bermuda and zoysia grasses, and aeration is recommended as an annual service.

Bermuda and zoysia are creeping grasses that do NOT require overseeding. Allow us to aerate your lawn, and we'll create thousands of growth pockets to catch water, air, and fertilizer while stimulating root development.

King GREEN's core aeration provides the following benefits:

- Improves nutrient availability
- Improves oxygen content
- Improves drought tolerance and overall health
- Increases fertilizer uptake/use
- Increases water uptake
- Reduces compaction
- Reduces water runoff
- Stimulates root growth
- Aids in thatch control



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