



The Finest Lawn Service Available

The Shade Tree Gazette

Turf Talk



Jennifer Jorge

Recently, I started listening to the Upside podcast with Callie and Jeff Dauler. Their podcast has a theme of finding the upside in every situation, with a focus on finding gratitude every day. Fueled by their podcast, I set an objective for myself to live a life filled with more gratitude. Every day, I make note of at least one thing I am grateful for. It can be small or big. While the idea is simple, living a life of gratitude doesn't come easy. Being grateful is something you must put effort into. If you can live a life of gratitude, you will find yourself smiling more and looking for the upside as well as encouraging others to do the same.

Today, I am grateful for **King GREEN** and everything all of YOU have given to me. When I reference **King GREEN**, it encompasses family, friends, co-workers and, of course, our customers. I am grateful that all of you have given me the opportunity to provide a service to each of you, creating pride in your lawn and landscape. This allows me to bring my objective full circle, knowing we offer you something that you are, in turn, grateful for.

Sincerely,

Jennifer

Jennifer Jorge



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!

We are always looking for enthusiastic individuals to join the **King GREEN** family. Apply online at KingGreen.com.



Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. Who did you meet in the employee spotlight?

- a. Elf on the Shelf b. Jack Frost c. Resident Elf

2. What round application did we apply today?

- a. Round 7 b. Round 8 c. Round 9

3. What is the name of the podcast Jennifer is listening to?

- a. Gratitude b. Upside c. Full Circle

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 5 newsletter winners:

Karen Grattan, Atlanta, GA

Scott Ewald, Huntersville, NC

Kelly Vandenbusch, Suwanee, GA

Bonnie Hutchinson, Suwanee, GA



Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit KingGreen.com to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services

If you have been pleased with your **King GREEN** service, we would love to have you check in to share your experience.



About This Service

Today, we applied our late-fall (Round 7) application to your lawn. Cool-season (fescue) lawns received a balanced fertilizer. This fertilizer will help maintain the lawn as it matures after aeration and seeding.

Bermuda and zoysia lawns both received pre-emergent weed control. This product will prevent many winter annual weeds and will control most of the broadleaf weeds in your lawn at this time. As the weather gets cold, your bermuda/zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our late-fall application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils. This application utilizes oils to help minimize the use of pesticides later in the year. The oils actually smother insects and their eggs. By using a sticking agent, the oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations next season.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.



Employee Spotlight

DEWAYNE JORDAN

When Dewayne Jordan came to **King GREEN** two years ago, he brought with him over two decades of lawn care experience. Like many other **King GREEN** employees, word had gotten around to Dewayne that the grass was greener here, so he made a move!



He started as a Lawn Technician and is now a Service Manager. As with any career move, it took some time to get acclimated to the "**King GREEN** Way." However, Dewayne had no problem getting the hang of things. Dewayne loves **King GREEN's** family-oriented culture as opposed to the corporate culture he was used to. He looks forward to coming in to work every day, especially on Friday for the cookouts.

In his spare time, Dewayne likes to relax with the help of smooth jazz. He also likes to recharge with the Watercolors channel on SiriusXM. If you see him out and about, make sure to say hello!



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Fall Finish

The leaves are down, temperatures have fallen, muted daylight is scarce, and the grass isn't growing anymore. All signs point to the end of the outdoor season as you pack it in for the winter. Avoiding this temptation and giving your yard one last thorough cleaning has a big springtime payoff.

Raking leaves is a major part of fall cleanups, and multiple rakings are often necessary to get them all. Many trees wait a while to lose their leaves, and they may not be down until late autumn. These and other stray leaves tend to accumulate in plant beds and other corners of your property. If left alone, these leaves will become a moldy, slimy mess over the winter, a perfect venue for fungus and pests.

Fall winds can also litter your lawn with weak limbs and bark from trees, making a mess and possibly damaging your turf. Some perennials may have died off since early fall and should be cut down if they haven't been already.

Avoid the urge to retire indoors; give your yard a healthy once-over before winter. Removing leaves and debris from your plant beds, living areas, and lawn provides room for healthy spring growth while making your yard more attractive over the cold months.



Proud Members of:



Tree & Shrub Fertilization

Your trees and shrubs are constantly competing with the grass around them for valuable nutrients. As a result, they can use our help in order to thrive. With tree and shrub fertilization from **King GREEN**, we can make a big difference in the look and health of your landscape.

Our tree and shrub fertilization saturates the root zone of your ornamental trees and shrubs. We provide this service only during the winter months. This allows for the tree or shrub to store the fertilizer, making the plant stronger through the cold months. It also produces healthier blooms and increased vitality in the spring.

ONLY \$69!
(\$69 covers most typical landscapes)

KingGreen.com
770-536-7611 • 704-532-6262