



The Finest Lawn Service Available

Turf Talk

Hello and welcome to 2020! The holiday season is a great time to detach from normal routines as we celebrate and connect with friends and family. The parties and gifts, along with a steady diet of rich foods and football, make the year's end a glorious time of year. The more serious side of the holidays includes looking at where we have been and where we are going as we look ahead to the new year.

With each passing year, **King GREEN** looks at what we have done well and what we can do better. Through decades of expansion, a perennial challenge has been maintaining the quality of our work and the level of customer service that got us this far to begin with.

More than anything, we appreciate you, our loyal customers. We feel that the best way to show our gratitude for your continued business is to avoid price hikes whenever we possibly can. While it was not the easiest exercise, we are proud to announce that there will NOT be a price increase for 2020!

Pulling this off was not easy, but as is so often the case, we can thank our loyal customers for helping make this happen. Our ears are always open to customer suggestions of any sort. Recently, we had a request to use a thinner type of paper for our newsletter. In looking into this, we realized that making the paper switch would actually be a cost-saver – so we did it!

This is just one example of how our customers help make us a better company. We simply would not be who we are without you. As we head into 2020, we will keep looking for ways to strengthen our relationships with our customers as we look to continually improve the service we deliver.

Sincerely,
Jennifer
Jennifer Jorge



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.



Georgia: 770-536-7611 800-891-7965 Charlotte: 704-532-6262

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named in a future newsletter!

- 1. What is **King GREEN** proud to announce in 2020?**
a. No price increase b. Price hikes c. Price increase
- 2. Who is our customer service employee of the year?**
a. Queen Elizabeth b. Keena Queen c. Queen Latifah
- 3. Can you manage your account online?**
a. Only on Sundays b. No c. Yes

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 7 newsletter winners:

<i>Richard Reed, GA</i>	<i>Bryan Fisher, GA</i>
<i>John Hancock, GA</i>	<i>Juanita Thompson, NC</i>



Manage Your Account Online!

We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit KingGreen.com to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- View a history of applications and recommended services

If you have been pleased with your **King GREEN** service, we would love for you to share your experience online.



About This Service

We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (fescue) lawns received a liquid pre-emergent and fertilizer to encourage the growth of new seedlings.

Warm-season grasses (Bermuda and zoysia) also received a pre-emergent herbicide to help prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.



The dormant oils actually smother insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Employee Spotlight

KEENA QUEEN

As we head into the new year, we take a few minutes to get to know **King GREEN's** customer service employee of the year – Keena Queen! Keena had plenty of practice dealing with customers in the 12 years she spent in the banking world. Keena has been with **King GREEN** since 2016 and was drawn to the family-owned aspect of our company.



Keena's tenure here got off to an interesting start, as a fellow employee welcomed her on board by accidentally spilling an entire candy dish of M&Ms all over her desk! That's one way to kick things off. Once the cleanup was complete, Keena began working in customer service as well as commercial billing. She shares the popular sentiment that **King GREEN** is a company that truly values their employees.

When she's not working, Keena enjoys hiking the North Georgia mountains with her family and helping with the children's ministry at her church. On fall Saturdays, she enjoys watching college football, especially her Florida Gators. So far, her fandom hasn't led to any further desk messes in UGA country.



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King GREENSM

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Rise and Shine!

Budding blooms and new flowers need room to flourish in your landscape. A thorough round of spring cleaning will make your lawn look great as you prepare for the new year.

The main goal of spring cleanups is to remove fallen leaves, dead growth from last year, and debris from your lawn and plant beds. While you were indoors this winter, your lawn was subject to the elements. Winds scatter and deposit leaves that were missed during fall raking. Storms can knock down dead limbs and bark. Fall often goes from pleasant and mild to frigid and gray in a week or less. It's very easy for intended fall chores, such as removing perennials, to simply go undone.

The initial spring thaw is ideal for clearing away the remnants of last year. Raking your lawn for leaves and damaged turf is a great first step. Surveying your plant beds and the nooks and crannies of your house for debris and dead growth makes a huge difference. Spring is nearly here. A thorough spring cleanup helps close the book on winter as you look forward to a new and exciting growing season.



Proud Members of:



Prepay & Save!

King GREEN appreciates your business, and we're giving our customers the opportunity to prepay and save. If you prepay for one year of services, you will save 5% on your bill!

Keep in mind that your services will automatically renew for 2020, and you will receive a letter explaining this special offer (if you haven't already).

For more information on our prepay offer or if you have any questions about your **King GREEN** services, please give us a call. Be sure to ask how you can save 10% when you sign up for multiple programs.

We look forward to providing you with the finest service available in 2020!

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