



RECEIVE
\$25

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. How many children did Jean "Mamaw" King have?

- a. One b. Two c. Three

2. How many years have Marissa and her husband been married?

- a. 6 b. 9 c. 12

3. What is the ideal time to do aeration and overseeding?

- a. Fall b. Winter c. Summer

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 4 newsletter winners:

- | | |
|---------------------------------------|-----------------------------------|
| <i>David Lee, Peachtree City, GA</i> | <i>Jason Creel, Fort Mill, SC</i> |
| <i>Erin Askounis, Gainesville, GA</i> | <i>James Bryan, Jasper, GA</i> |

Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.



The Shade Tree Gazette

Family Is a Gift That Lasts Forever

The word "family" resonates with me a lot lately. Jean "Mamaw" King, my grandmother and Charlie's mother, passed away on June 22 at the age of 89. She was the matriarch of our family and someone I truly looked up to. She did everything to ensure success for her three children. She was a nurse in the age of the discovery of penicillin. She worked in the private sector for governors, mayors, and presidents of large corporations by taking care of them and aiding them back to health. My Papaw (Alfred Lawrence King) was also aided by her in his last days. She had tremendous strength, grit, love for God and compassion for helping others. She taught me that family is loyal and that we always need to take care of each other.



She practiced what she preached when it came to family loyalty, as she is the one who took a chance on my dad, Charlie, when he wanted to start **King GREEN**. Charlie was working in the lawn care industry but knew there could be more for him and his own family. Mamaw and Papaw took a loan against their home for the startup of **King GREEN**. Many years ago, Mamaw came across the signed document for the **King GREEN** loan; it now hangs on the wall in my dad's office as a constant reminder that family looks out for one another.

I am confident that as we move into the future, we will not forget where we came from. To my Mamaw: You were truly an amazing woman, and I am forever grateful for the chance you took on **King GREEN**. Thank you for inspiring me to be a better person, mother and leader every day.

In memory of Jean Bryant Speer King, "Mamaw".

~ Jen Jorge



About This Service

Today, we applied our fall (Round 6) application to your lawn. Cool-season (fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded fescue lawn.

Bermuda and zoysia lawns received a pre-emergent weed control application. This product will prevent many annual winter weeds in your lawn. As the weather gets cold, your bermuda/zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our winter application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.



DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

Your tree and shrub application consisted of an insecticide and fungicide. The insecticide will control any young insects that might be hatching, and the fungicide was applied to keep your shrubs looking their best for the next six to eight weeks.

DID YOU RECEIVE A MOSQUITO APPLICATION TODAY?

Our mosquito treatments will be effective for 3 to 4 weeks. Between treatments, be sure to keep an eye out for standing water, which can be a hot spot for mosquitoes.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

Employee Spotlight

MARISSA BROWN

This month, we get to know **King GREEN** employee Marissa Brown. Marissa has been at **King GREEN** for a year and a half in our Accounts Receivable department. Unsatisfied with her previous part-time job, Marissa was referred to the position by another **King GREEN** team member, Jody Powell. Like most of our employees, Jody had nothing but great things to say about **King GREEN**.

Marissa says there is nothing she dislikes about her job and that she truly appreciates how Jennifer and Amberly care about every member of the **King GREEN** family. From nice gestures like pies on "Pi Day" to assistance and flexibility around a chronic illness, **King GREEN** makes you feel appreciated as a person as much as an employee.

Married for 9 years, Marissa and her husband Jeff are admitted homebodies. They reside in Cleveland, GA with their five cats: Milo, George, Molly, Penelope and Charlie. Outside of work, Marissa enjoys reading, cross-stitching, knitting, crocheting and Netflix. Every now and then, she and Jeff have been known to visit a local winery or two.



To Be Continued

Every thrilling TV series or movie franchise has a trademark tendency to include a swarm of activity towards the end of an episode which requires you to "tune in next time" to witness the final result. In the same way, the effects of fall lawn care efforts are not usually appreciated until after the winter hiatus.

Aeration and overseeding are two elements of autumn turf care that you can implement now to ensure a triumphant return next season. Summers, especially dry ones, can be brutal on lawns. Compacted soil can lead to water runoff instead of absorption. Irrigation and fertilization are less effective if turf roots cannot be reached. The process of core aeration opens up your lawn by removing thousands of small plugs of soil, perforating the soil's surface. This allows water and nutrients easy access to the roots of your lawn.



In addition to alleviating soil compaction, aeration also creates valuable space for turf roots to expand. A lawn's health and longevity rely on healthy and mature roots. In the fall, grass reduces its amount of above-ground blade growth and focuses instead on root development. By aerating in the fall, you give your lawn extra room below ground at the most useful time of year. Expanding the roots prior to dormancy will allow your lawn to green up vigorously in the spring.

Turf's yearly cycle of fall root growth also makes autumn an ideal time for overseeding. Young turf struggles to survive the intense heat of summer, while spring planting does not allow new roots to develop in advance of summer. Spreading seed on existing turf areas in the fall allows new grass to germinate and establish roots in mild weather, when it has the greatest chance to thrive.

Overseeding after aerating maximizes seed-to-soil contact, because the surface of the lawn is already full of holes. Overseeding and aerating are great ways to strengthen turf density. Fall is the ideal time to perform both of these measures, and they will yield impressive results in the spring.

Proud Members of:

Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.



Follow us @Kinggreen_Inc



facebook.com/KingGreen

