



RECEIVE \$25

## Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

**1. King GREEN has been family owned and operated for how long?**

- a. Over 20 years      b. Over 30 years      c. Over 40 years

**2. What year did Andy Bradley start at King GREEN?**

- a. 1998      b. 1988      c. 1978

**3. How much will you receive if you refer one friend?**

- a. \$25      b. \$35      c. \$45

**SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:**

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507  
E-mail: info@kinggreen.com Fax: (770) 536-9003

**PLEASE PRINT:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**Congratulations! Listed below are the Round 3 newsletter winners:**

Jessica Burns, Jefferson, GA

Nancy Cox, Johns Creek, GA

James Greilich, Murrayville, GA

Frank Flowers, Lowell, NC



## Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

## Are Mosquitoes Bugging You?

**TAKE BACK THE OUTDOORS!**

**King GREEN** provides an effective solution for controlling mosquitoes in your outdoor living areas. In addition to making your summer itchy and uncomfortable, mosquitoes can spread a variety of diseases that can affect humans and pets. They have even been known to carry heartworms (yuck)!

**Give us a call for our introductory special.**

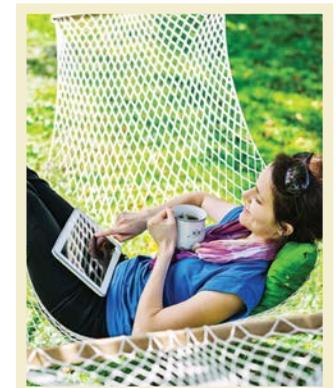


## The Shade Tree Gazette

### How Is King GREEN Treating YOU?

**King GREEN** is in the process of revamping our online presence for new and current customers.

We want to have an open line of communication with our customers. If you have any concerns about your service, we URGE you to call us so we can handle it immediately. One of the first things we tell new customers is that we are a guaranteed service, and we want you to remember that. We will do whatever is in our power to make sure you are completely satisfied. We have been family owned and operated for over 30 years, and our success can be attributed to building trusting relationships with our customers. If you are unhappy in any way, we will make sure to remedy the problem.



If you want to recommend **King GREEN**, one of the fastest and easiest ways is to share your experience online. There are many different places you can do that: Google, Facebook, Yelp, etc.

We want to hear from you! We want to know what you like or dislike about our service so we can make improvements to keep you satisfied. Please call or e-mail (info@kinggreen.com) with any issues you're having so we can address them as soon as possible. Of course, compliments are more than welcome on all of our online platforms. Thank you for continuing to use **King GREEN**. We want to be the best we possibly can, but we can't do it without YOU!

Georgia:  
770-536-7611

800-891-7965

Charlotte:  
704-532-6262

www.KingGreen.com

## About This Service

Today, we applied our late summer (Round 5) application to your lawn. Cool-season (fescue) lawns received limestone supplements to condition the soil, which allows the lawn to use your fertilizers efficiently.



Warm-season (Bermuda and zoysia) lawns received a controlled-release fertilizer and weed control as needed. If you have any questions, please call our office. We'll be glad to help in any way. *Application subject to change, dependent on the needs of your lawn and/or landscape.*

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any

young insects that might be hatching and a miticide to control red spider mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks.

### DID YOU RECEIVE A MOSQUITO APPLICATION TODAY?

Our mosquito treatments will be effective for 3 to 4 weeks. Between treatments, be sure to keep an eye out for standing water, which can be a hot spot for mosquitoes.

**King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

**THANK YOU FOR USING KING GREEN.**

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## Employee Spotlight

### ANDY BRADLEY

For the latest employee spotlight, we focus on **King GREEN** Fleet & Equipment Manager Andy Bradley. In yet another case of family connections, Andy's wife Kimberly worked at **King GREEN** before Andy himself came on board. After being exposed to the unique **King GREEN** culture, Andy wanted to be a part of it himself. So, in 1998, he left the trucking industry and found a new use for his skills by coordinating the maintenance and repair of **King GREEN's** extensive equipment lineup.

For over two decades, Andy has worked closely with all **King GREEN** branches to ensure that spray systems and aeration equipment are maintained proactively and that repairs are quickly addressed. Maintaining the integrity of seven locations worth of equipment is a big responsibility that Andy enjoys. Over his lengthy tenure, Andy has established working relationships with every branch, including the rapidly growing Atlanta and Charlotte locations.

Andy's role is a busy one, but he feels blessed to be able to truly enjoy what he does. When he's not working, Andy enjoys cooking, boating, vacations with family and exploring the North Georgia mountains in his Jeep.



## Smart Sprinkling

The dry heat of summer can quickly make a green lawn lifeless. While watering your lawn is the obvious remedy, ideal watering methods might not always be so apparent.

### PACE AND PATIENCE

Running sprinklers at full blast for a short period of time may seem like a way to deliver a lot of water quickly. Hard, dry soil, however, is resistant to water and not able to absorb a sudden deluge.

For the best results, give your lawn extended periods of gentle soaking. Long periods of low water pressure are very effective in allowing the soil to loosen up and absorb the majority of water.

### TIMING COUNTS

Another key aspect of proper watering is when you do it. The best time to water your lawn in the summer is between the hours of 4 and 8 AM. This window is perfect because it avoids the scorching heat of mid-day, when large amounts of water can be lost to evaporation.

Watering your lawn may seem like a basic task, but there's more to it than simply turning on a garden hose. Efficient and effective irrigation practices lead to a lush, healthy lawn that thrives all season long.



## Now Hiring!

We are always looking for enthusiastic individuals to join the **King GREEN** family.

Apply online at [KingGreen.com](http://KingGreen.com).



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