



RECEIVE \$25

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What is one thing Dave mentions to avoid lawn stress?

- a. Cancel your service b. Water well c. Never mow

2. How many years has Crissy May Yarbrough been at King GREEN?

- a. 5 years b. 6 years c. 7 years

3. What can ruin summertime fun?

- a. Watching the sunset b. Catching fireflies c. Itchy mosquitoes

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 2 newsletter winners:

Michelle Thomas, Athens, GA Terry Kelly, Charlotte, NC
Deanna Gooden, Ball Ground, GA Malti Mehta, Charlotte, NC



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Baby Announcement

On April 3, the **King GREEN** family grew by one more! We are thrilled to announce the birth of Jalen Alexander Jorge. Jen, Francisco, and big brother Avery are over the moon!



The Shade Tree Gazette



Turf Talk

Summer Happens!

It doesn't seem like it, but my wife Lisa and I moved up to Charlotte from Georgia 14 years ago to start a brand-new branch of **King GREEN** here. This was, and still is, the only branch outside of Georgia. Our family now includes a ten-year-old son named Samuel. We all feel lucky to call the

Charlotte area our home! We love the location and have strong ties and many friends here.

One thing we learned here in this predominantly fescue market was that there is simply no twelve-month grass here (or anywhere in the "Transition Zone," which includes north Georgia). Every turfgrass will have several months where it will not look its best, no matter what anyone does. As with life, in times of stress, it is often best to *stick to the basics!*

Maintain the program! We at **King GREEN** understand the weather's effect on turfgrass and adjust our programs accordingly. While it can get too hot to do some things, it is never too hot or too dry to treat a lawn if done properly.

Water well! "Long and deep, but not often" is the battle cry here. Water is a big deal to grass, but understand that there is no watering your way out of the highest summer temperatures.

Mow consistently! Whatever the weather, lawns need to be mowed every 5-7 days. Mowing less often, even when the lawn is not growing quickly, causes more stress to the lawn.

For more information, visit our website at www.kinggreen.com. Thanks for being a **King GREEN** customer!

Sincerely,

Dave

Dave Scher



About This Service

Today, we applied our early summer application to your lawn. Cool-season (fescue) lawns got spot-sprayed for weeds and also received an application of Diamond Grow™ Humic Acid, an organic, all-natural humic acid. The application of humic acid is a fast-acting product that will help fescue grass utilize the minerals available to it in a more efficient manner and also improve soil conditions over time.

Warm-season grasses (Bermuda and zoysia) got spot-treated for weeds and received a fertilizer blend consistent with weather and temperature.

The threat of disease is very high during the summer months. Extreme heat and humidity combined provide an ideal environment for diseases to develop. **King GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please give us a call.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide as needed. A fungicide was applied for disease control and should keep your shrubs looking their best for the next six to eight weeks.

DID YOU RECEIVE A MOSQUITO APPLICATION TODAY?

Our mosquito treatments will be effective for 3 to 4 weeks. Between treatments, be sure to keep an eye out for standing water, which can be a hot spot for mosquitoes.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262



Employee Spotlight

CRISSY MAY YARBROUGH

If there's one thing we're proud of here at **King GREEN**, it's our staff tenure. This year, Crissy May is celebrating her fifth year with **King GREEN**! Crissy lives in Cleveland, GA with her husband Kenneth, her two children and grandchildren. Crissy came to us with experience and knowledge in the service industry, having worked in pest control in the past. She began her journey with us as Routing Assistant for our Northeast Georgia branch. She helped review technician routes prior to service and called customers to confirm upcoming applications. In fall 2018, Crissy was diagnosed with cervical cancer. After undergoing months of chemotherapy and radiation, she is finally cancer-free! This diagnosis left an imprint on all of us, and we are very thankful to have her back. Crissy now manages our mobile tablets that the technicians use to perform treatments and continues to assist with customer service as well as the production department for all branches. Crissy loves the Georgia Bulldogs, Bon Jovi and participating in barbecue competitions with her husband throughout North Georgia.

Crissy wants to make sure to encourage everyone to see your doctor regularly. Screenings and checkups are key factors in beating cancer!



'Skeeter-Free Summer

Few things can ruin summertime fun like a barrage of annoyingly itchy mosquitoes. These pests are programmed to hone in on humans as their favorite source of food. They also enjoy being out and about in the cooler summer evenings, just like we do.

The best way to prevent mosquitoes is to make your property an unlikely breeding ground for them. Warm weather plus standing water will make your backyard a mosquito hot spot. Removing potential containers for rainwater, such as empty flower pots, clogged gutters, and children's toys, greatly reduces mosquitoes' opportunity to thrive. Addressing your lawn's drainage issues rids your property of the swamp-like setting that mosquitoes love.

While mosquitoes love standing water, there are certain plants that they do NOT like. Marigolds, rosemary, and basil are repellent to mosquitoes. Planting flowers and herbs such as these around your outdoor sitting areas creates a natural barrier that mosquitoes are hesitant to cross.

If basic prevention isn't cutting it, mosquito control services are available and can make a huge difference in reducing the prevalence of mosquitoes on your property. Biting insects can spoil a great time. By taking a few simple steps, you can make your summer evenings pleasant, not painful.



Follow us @Kinggreen_Inc



facebook.com/KingGreen



Proud Members of:

