



RECEIVE
\$25

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. Within our leadership team, we have over how many years experience?

- a. 50 b. 75 c. 100

2. What is McKenna Adams studying at the University of North Georgia?

- a. Biology b. Agriculture c. Communication

3. What spring application did we apply?

- a. Round 1 b. Round 2 c. Round 3

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the Round 8 newsletter winners:

Tom Miller ~ Concord, NC

Luisa Caverly ~ Charlotte, NC

Barry Steinberg ~ Canton, GA

Judy Aldridge ~ Winterville, GA

Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.



The Shade Tree Gazette

Turf Talk

King GREEN's 2nd annual Leader's Retreat was held recently in Stone Mountain, Georgia. This year, we focused on our management team and how we can continue to develop them as leaders. Our leadership team consists of agronomists, regional managers, marketing directors, mechanics and branch managers to name a few, and among us we have well over 100 years of experience. This year, we took time for self-reflection. We had two great speakers who specialize in leadership and personality assessments who helped open our eyes to how we tend to live by the Golden Rule (treating others as you would like to be treated) instead of the Platinum Rule (treat others as they want to be treated). They also gave us better insight into how we communicate with each other. While a lot of us have a "directors" personality, we need "presenters" just as much for a good balance. Simon Sinek is a motivational speaker and organizational consultant who has recently motivated me to challenge the leaders at **King GREEN**. Look at his video (and book, which we are getting for our leadership staff), "Start with Why". I believe everyone can take something away from it, whether you implement it in your workplace or even at home with your family.



The investment in our staff is just a small part of what separates **King GREEN** from other service providers. Any company can put on a retreat, but it's those involved in the retreat, the goals you set and what you implement that truly make the difference. I look forward to meeting the goals we've set, the changes and the challenges. Most importantly, I look forward to continuing to provide you with a service you are not only proud of but also beyond satisfied with the people who provide that service. We truly enjoy what we do, and I hope that shows in your lawn and landscape. Thank you for allowing us to be a part of your family this year and, we hope, for many years to come.

Sincerely,

Jennifer

Jennifer Jorge



Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

www.KingGreen.com

About This Service

We applied the spring (Round 2) application to your lawn. Cool-season (fescue) lawns received another application of preemergent weed control and liquid fertilizer to continue to protect your lawn before the summer months approach. This application will aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the preemergent herbicide.

Warm-season grasses (zoysia and Bermuda) received a preemergent and post-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The preemergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of a light spring feeding to help prepare for the warmer months ahead.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only those plant materials that need spraying.

THANK YOU FOR USING KING GREEN.



Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

Employee Spotlight

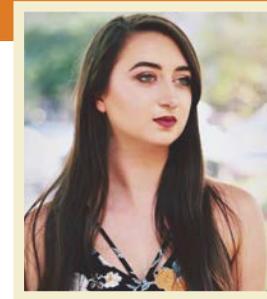
MCKENNA ADAMS

While several employee spotlights have focused on **King GREEN** veterans who have been here for many years, this month we get a chance to meet a relative newbie: McKenna Adams.

McKenna arrived at **King GREEN** a little over a year ago when she answered an employment notice on the Indeed app. She currently works in the office as an administrative assistant. McKenna's favorite part of working here is the great people she has met and the chance to interact with them on a daily basis.

One of McKenna's favorite times here at **King GREEN** was a department-wide outing to the aquarium, where everyone got to experience many different types of animals up close and personal. She even got to hold a penguin! This love of living things should be no surprise, as McKenna is currently studying biology at the University of North Georgia.

When she's not working, studying, or doing research, McKenna seeks out adventures in cuisine with her boyfriend, Brandon. The couple also enjoys visiting as many different coffee shops as they can find. Given her full schedule, caffeination isn't a bad idea!



Spring Cleaning

Before welcoming guests to your home, it is standard practice to do some tidying up. Before this year's arrival of new leaves, buds, and fresh grass, a little spring lawn cleaning can ensure a healthy and vigorous start to the new growing season.

Most of your cleanup efforts can be handled with a rake. Chances are that a few leaves made it onto your lawn after you had finished raking leaves last fall. In the spring, warm and wet weather can make these leaves a slimy mess. Rotting leaves can be a breeding ground for fungus and a safe haven for insect pests – not to mention keeping needed sunlight from reaching your turf. While you're at it, it's a good idea to rake away any brown patches of dead or dying grass.

As you survey your yard, be sure to remove any trash or debris that may have accumulated over the winter. Even if it's not harboring disease or insects, fallen deadwood will need to be gone before you can mow your lawn. Finally, remove any of last year's dead growth from your plants. You'll be surprised how clean and fresh your yard will look with a quick once-over.



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