



RECEIVE
\$25

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What does Jennifer suggest is a simple rule to live by?

- a. Giving to others b. Spending money c. Taking naps

2. What year did Herman Cronic begin his King GREEN career?

- a. 1993 b. 1994 c. 1995

3. What are things you can do online at KingGreen.com?

- a. Pay bills b. Add services c. Both A and B

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Congratulations! Listed below are the round 7 newsletter winners:

- Dick Reynolds ~ Clarkesville, GA Wayne Samojla ~ Mooresville, NC
Vicki Steiner ~ Stone Mountain, GA Mike Annan ~ Stanley, NC



Refer A Friend

Did you know that our number-one source of new customers is by referral? Most of our clients are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 toward any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.

Now Hiring!
We are always looking for enthusiastic individuals to join the **King GREEN** family.
Apply online at KingGreen.com.



Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

The Shade Tree Gazette

Turf Talk

With a new year come many exciting possibilities. I truly believe that giving to others is the best way to live a happier, more fulfilled life. While it may seem a simple rule to live by, there is much complexity to it.

A special family comes to mind when I talk about giving to others. Some of you may know about a journey that my family has been on for a little over 10 years now. In 2007, my now-husband, Francisco, was diagnosed with lupus, something we had never heard of. After a lot of research and time to absorb the treatment options, we realized it would be an uphill battle. Fast-forward to 2012, and the symptoms of his lupus began to flare up again. Never in a million years did we think we would hear what the doctors told us that day: "Francisco, you are in kidney failure and in need of a transplant." The months and years following would change our world. In September 2014, Francisco began at-home dialysis for his renal failure. Dialysis is a challenging process, with lots of supplies, appointments and changes to endure.

In late 2018, Francisco received notification that there was a living donor match for him. After years of searching and dialysis, a family has stepped forward and decided to sacrifice so that Francisco can live a healthy life for himself and his family. The Dodd family (Ashley, Wesley and baby Knox) are all sacrificing something for Francisco and our family. They are giving to someone, so he may live a better life.

I share this story to invite you to give to others, maybe not in the way that the Dodd family has given to us, but simple acts of kindness that can truly resonate with people. Be a change in someone's life. You never know what you may gain in return.

To the Dodd family: My family is forever indebted to you, and we cannot express what this gift means. Francisco, Avery, and I (and our new addition, due in April) will always remember to pay your kindness forward and pass along the same hope and faith in people that you have given to us.



To all our customers: We hope that your 2019 has started on a positive note. If it hasn't, I encourage you to give to someone else. Small gestures can change the world and change your life for the better. Thank you for reading our story, and thank you for being a **King GREEN** customer.

Sincerely,

Jennifer

Jennifer Jorge

Interested in becoming an organ donor?
Visit KidneyFund.org to learn more.

About This Service



We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (fescue) lawns received a liquid preemergent and fertilizer to encourage the growth of new seedlings.

Warm-season grasses (Bermuda and zoysia) received broadleaf weed control and a preemergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The preemergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.

The dormant oils actually smother insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

THANK YOU FOR USING KING GREEN.

Georgia:
770-536-7611

800-891-7965

Charlotte:
704-532-6262

Employee Spotlight

HERMAN CRONIC



Long before he ever worked for **King GREEN**, Herman Cronic had plenty of green industry experience and a passion for working outdoors. It took a motorcycle accident to break Herman's 3-decade-plus streak of working outside.

Herman Cronic began his **King GREEN** career in 1994 as one of the first three technicians at the northeast branch. After taking a **King GREEN** hiatus, he returned and has been here for the last 10 years. There is something about **King GREEN** that keeps people coming back.

For Herman, the special ingredient is the people, especially the ownership. Herman thanks "Uncle Charlie" for helping turn an unfortunate motorcycle accident into an opportunity for Herman to learn different aspects of the business as he recuperates. In addition to the King family, Herman has forged friendships here that will last long after his working days are through.

When he is not working, Herman maintains his love for his Harley, riding every day that the weather allows. He also enjoys collecting and caring for large and rare freshwater fish that he keeps in multiple tanks. While Herman eagerly awaits medical clearance to work in the field once again, he is extremely grateful to be a part of a company where he is surrounded by people who are just as much family as they are co-workers.

Manage Your Account Online!

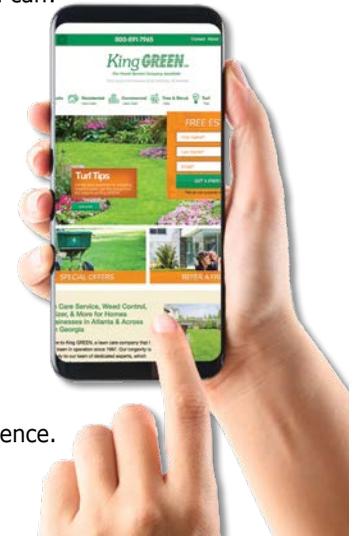
We want to make being a **King GREEN** customer as easy as possible.

For this reason, we have updated our website so that you can manage your account online. You can add services, schedule payments, and view your history all in one spot.

Visit **KingGreen.com** to access your account. Click on "My Account" in the top right corner. Once there, you can:

- Prepay for your annual services or pay current balances
- Schedule installment payments and/or auto-pay
- View a history of applications and recommended services
- Add services and make changes to your current program

If you have been pleased with your **King GREEN** service, we would love to have you check in to share your experience.



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