



Late Fall Issue

The Shade Tree Gazette



Turf Talk

The leaves have come and gone and the holidays are rapidly approaching. 2017 leaves me with many memories. We had several timely rains this spring and summer...not too much, but just enough to keep our grasses looking very good. I cannot remember a year that our lawns looked any better with little to no irrigation necessary. We did struggle at times with weed control. More rain means more weeds. The extended rainy periods can cause a breakdown in the pre-emergent barrier. Nutsedge wins weed of the year for 2017. Every time we sprayed it, it came right back. We will continue to work on the difficult to control weeds.

Fall aeration has finished and now is the time for fescue lawns to shine. Warm season lawns are in a dormant state. Here is to 2018; may it be a year filled with adequate rainfall, minimal weeds, and continued blessings!

Thank you for being a **King GREEN** customer. We truly appreciate you and yours. Have a safe and prosperous holiday season!


Charlie King



About This Service

Today we applied our late fall (Round 7) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will help maintain the lawn as it matures after aeration and seeding.

Bermuda and Zoysia lawns both received a pre- and a post-emergent. These products will prevent many winter annual weeds and will control most of the broadleaf weeds in your lawn at this time. As the weather gets cold, your Bermuda/ Zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our late fall application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.



DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils and insecticide. This application utilizes oils to help minimize the use of pesticides later in the year. The oils actually smother insects and their eggs. By using a sticking agent, the oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations next season.

THANK YOU FOR USING KING GREEN.

Refer A Friend

Did you know that our number one source of new customers is by referral? Most of our leads are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We'd love the opportunity to provide your family and friends with the same great service you've grown accustomed to. We are grateful that you take the time to share **King GREEN**.



Where Did You Get Those Hues?

Thanks to the changing color of leaves, fall is the most colorful season of the year. The turning leaves, accompanied by cooler temperatures, make for the most pleasant months on the calendar. We take for granted the fact that, like clockwork, the leaves change colors every year. But what is actually going on behind the scenes that causes this change?

During the spring and summer, trees are constantly producing food with the help of green chlorophyll in their leaves. Once the days get shorter, this process slows and the connection between the leaf and the tree weakens. As the remaining chlorophyll breaks down (and is not replaced), orange and yellow pigments, which had been in the leaves all year, now become visible. At this time sugars trapped within the leaves produce red and purple pigments as well. Eventually, sunlight and freezing temps destroy these colorful pigments, leaving them a dull brown.

The most stunning color displays occur when there is plenty of sunshine to destroy chlorophyll (revealing the yellows and oranges) along with cool evenings that encourage the production of the reds and purples. Freezing temps, however, upset the whole process and prevent the production of these darker pigments. A dry summer can also cause the leaves to fall early before coloration has had a chance to occur. A sunny fall, with cool (but not freezing) nights, after a relatively wet summer is the best recipe for spectacular fall color.



You Could Be Next...

Congratulations! Listed below are the round 5 newsletter winners:

Ernest Dirico ~ Marietta, GA

Barry Lefler ~ Harrisburg, NC

Richie Stahl ~ McDonough, GA

Ellen Bell ~ Cumming, GA

King GREEN
The Finest Lawn Service Company Available

WE PROVIDE EXPERT:

- Lawn Care
- Fire Ant Control
- Aeration
- Kudzu Control
- Tree and Shrub Care
- Commercial Services
- Aeration and Seeding
- Fungicide

Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.



CALL TODAY FOR YOUR FREE ESTIMATE!
(770) 536-7611 • (704) 532-6262
OR (800) 891-7965

Proudly serving you in Charlotte, NC and Gainesville, Athens and the Greater Atlanta area.

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What weed did Charlie mention as "Weed of the Year?"

- a. crabgrass b. dandelions c. nutsedge

2. If you refer one friend how much will you earn?

- a. \$15 b. \$25 c. \$35

3. What is the most colorful season of the year?

- a. spring b. summer c. fall

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

Proud Members of:

