



Winter Issue

# The Shade Tree Gazette



## Turf Talk

Wow, it really got cold out there! Bermuda and Zoysia lawns should be a good, even tan right now. For the most part weeds should be under control and the lawn should look good. Fescue is another story. We have not applied weed control to these lawns because they were overseeded in the fall. But don't worry, our pre- and post-emergent weed controls will be applied with your next application in 4-6 weeks.

GOOD NEWS: We put a new product out today; this herbicide is designed to specifically aid in the control of Poa Annua in Fescue lawns. While it certainly is not going to eliminate the issue, it should help a great deal with this weed. Because of the way the product works, we do not apply this in heavy shade or where there are runoff issues. Other than that, we have every confidence that this new product will help with overall weed issues. **King GREEN** is always looking for and evaluating products to help make your lawn look better.

As always, thank you for being a **King GREEN** customer. If you haven't already done so, please consider pre-paying for the coming season. It's a quick and convenient way to know you won't have to cut a check every time we treat. If you happen to move or need to stop service, we can refund the unused funds. We appreciate your business and look forward to continuing to provide you with the finest service available in 2018. Have a great spring!

  
Charlie King



## About This Service

Today we applied our winter (Round 8) application to your lawn. Cool-season lawns received a pre-emergent application for poa annua. This application will help reduce the poa population in the lawn, and allow your newly seeded Fescue room to thrive. Your lawn also received a liquid fertilizer today. This will help your new Fescue lawn flourish in the spring.

Fertilization is especially important this time of year, because fall is when your Fescue turf expands and strengthens its root systems. A thorough feeding going into the dormant season means that your lawn will have a vibrant and healthy spring.

Bermuda and Zoysia lawns both received a limestone treatment. Limestone helps condition the soil, which allows your lawn to use



fertilizers more efficiently. If you have any questions, please call our office. We'll be glad to help in any way.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of fertilization for your valuable landscape plants. We applied a controlled-release fertilizer to each tree and shrub to provide nutrients throughout the year and promote an active root system. This fertilizer application will strengthen your trees and shrubs as they go into the winter season. Plus, it will promote better blooming and

enhanced vitality next spring.

**THANK YOU FOR USING KING GREEN.**



## Refer A Friend

**Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.**

For each new referral that starts a **King GREEN** program, you receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.

# Why Fertilize Full Grown Trees and Shrubs?

As our landscape plants become full grown, most of us assume our job is done. Actually, these trees and shrubs still need our help.

## SUBURBAN ENVIRONMENT VS. NATURAL FOREST HABITAT

Most suburban soils lack the organic nutrients these trees and shrubs would find in their natural habitat – the forest. In the forest decomposing layers of leaves and other organic matter constantly put nutrients back into the soil. But in our lawns and landscapes, we regularly rake the leaves and remove organic material before it can decompose.

Fertilization replaces the primary nutrients of nitrogen, phosphorus and potassium. This improves the plants' natural abilities to resist insects and disease, creates deeper color, denser growth and better blooming of your flowering trees and shrubs. It helps overcome the problems of poor soil.

Believe it or not, the majority of a tree's roots extend only about three feet below the surface. Fertilization reaches these roots and helps them to branch out and increase in size to survive drought and other hardships. We can help you develop a fertilization plan that is right for the needs of your landscape – for healthy trees and shrubs you can enjoy now and well into the future.



## Pre-Pay and Save!

Your opportunity to pre-pay and save on next year's service is coming soon, so keep an eye out for it!



## You Could Be Next...

**Congratulations! Listed below are the round 6 newsletter winners:**

Janet Grimes ~ Watkinsville

Thomas Herndon ~ Marietta

Dorothy Davison ~ Buford

Johnny Harrison ~ Rock Hill, SC

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## Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

### 1. The new product we put out today helps with what problem?

- a. Drought damage      b. Poa Annua in Fescue      c. Dandelions in Fescue

### 2. What winter application did we apply?

- a. Round 8      b. Round 9      c. No application was applied

### 3. Why should you consider pre-paying for next year's services?

- a. To save money      b. Because it's convenient      c. Both a and b

### SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com Fax: (770) 536-9003

### PLEASE PRINT:

Your customer number: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

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