

The Shade Tree Gazette

King GREENSM

The Finest Service Company Available

Early Summer

www.kinggreen.com

Turf Talk

Well it is starting to get hot and the lawns are looking better. Warm-season grasses are beginning to peak and the fescues are beginning to fade...but that is the circle of life with our lawns here in the southeast. We had a nice spring. A little later than normal but still there were those days that made us proud to live in the south.

We've recently had the privilege of participating in a peer group with lawn care leaders from across the country. Most of the peer group members are from other states, but one of the represented companies is from right here in Atlanta! The goal of the peer group meetings is to learn how to best

serve our customers. I'm not too proud to share with and gather information from our competition. We're always seeking ways to ensure we're providing the 'Finest Service Available.' If you have any suggestions, please let us know.

We want to thank you for using our service and being our customer. You can always reach us online at kinggreen.com or by phone **800-891-7965**.

Sincerely



Charlie



About This Service

Today we applied the early-summer (Round 3) application to your lawn. Cool-season (Fescue) lawns received weed control. Warm-season grasses (Bermuda and Zoysia) received both fast-release and controlled-release fertilizers. These fertilizers are designed to provide rapid green-up and give your lawn the proper nutrients until our next application.

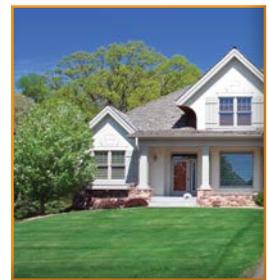
Disease pressure is very high during the summer months. High temperatures combined with high humidity provide an ideal environment for disease development. **King GREEN** offers both preventative and curative fungicide programs at

an extra charge. If you have any questions, please give us a call.

Also, keep in mind that now is the time to aerate Bermuda and Zoysia lawns.

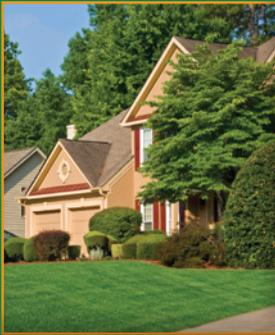
Be sure to call or visit our website at kinggreen.com for additional information about this service. Thank you for using **King GREEN**.

Note: See inside for important information about tree and shrub applications.



DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs



looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only the plant material that needs spraying.

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Are you Getting the Most Out of Your *King GREEN* Service?

If you aren't already a tree and shrub customer, now is the time to bundle and save. Caring for your ornamental trees and shrubs is just as important as lawn care in maintaining the beauty and health of your landscape. Our annual tree and shrub program consists of seven treatments per year. We will complete each tree and shrub application when we are out to treat your lawn. By adding the tree and shrub program, you will receive 10% off both your lawn care and tree and shrub care programs. Learn more about the program on our website, kinggreen.com.

Mosquitos are a Pesky Nuisance.

Don't let them ruin your fun outside this summer. **King GREEN** offers a mosquito control program for the outdoor areas of your home. We visit your home once a month during the active mosquito season.

Call Now to Receive
\$40 OFF
Your First Mosquito
Control Visit.

*Mosquito Control only available in certain areas.
Not available in North Carolina.*



Recipes Are Back!

Congratulations to Joan Smith for winning our Recipe Contest! Joan's next lawn application will be free! Make sure to submit your recipes for a chance at a free lawn application. Joan writes, "This is an old recipe from my mother who was born and raised in Montreal, Quebec. The orange bread is wonderful with a cup of hot tea."



ORANGE BREAD Recipe contributed by Joan Smith

- 1 cup sugar
- 1 cup milk
- 1 egg
- 2 cups flour
- 4 tsp. baking powder
- ½ tsp. salt
- Rind of 2 oranges-grated

Mix and bake in 350 degree oven for 45 minutes

Mail your recipe to our main office or send it via e-mail to info@kinggreen.com.

You Could Get \$25 OFF Your Next Application

With your entry into the King GREEN drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!



- 1. How much can you receive off your first mosquito control visit?**
 - a. \$10
 - b. \$25
 - c. \$40
- 2. What images are shown near offer in the pest control section?**
 - a. Termites
 - b. Roaches
 - c. Fire Ants
- 3. How can you submit a recipe?**
 - a. By mail
 - b. By e-mail
 - c. Both a and b

Send your answers to our main office at: Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

E-mail: info@kinggreen.com **Fax:** (770) 536-9003

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

King GREENSM

The Finest Service Company Available

WE PROVIDE EXPERT:

- Lawn Care
- Fire Ant Control
- Tree and Shrub Care
- Kudzu Control
- Aeration
- Commercial Services
- Aeration and Seeding
- Fungicide
- Termite and Pest Control



CALL TODAY FOR YOUR FREE ESTIMATE!

(770) 536-7611

(704) 532-6262

OR (800) 891-7965

Proudly serving you in Charlotte, NC and Gainesville, Athens and the Greater Atlanta area.

Proud Members of:



Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.

King GREENSM IPM

Termite & Pest Control

HOW OUR HOME PEST CONTROL SERVICE WORKS:

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE:

Our service does not include wild animals, squirrels in the attic, lawn insects, and woodpeckers.

TERMITE ACTIVITY picks up steam during the spring season.

Don't give these voracious pests the chance to ruin your home.

Give us a call to schedule an appointment for our Termite and Pest Control Services today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

First Service
FREE
on Quarterly Home
Pest Control

Limit one per household.
New customers only.

Please note: **King GREEN** IPM services available only in Georgia.