

The Shade Tree Gazette

King **GREEN** SM

The Finest Service Company Available



Early Fall

www.kinggreen.com

Turf Talk

We're finally moving out of the hot summer months and into the fall. Our lawns really took a beating this summer. Not only is this a great time of year for lawns to recover, but also a great time to watch college football – **Go Dawgs!** I cannot stress enough how important aeration and seeding is every single fall if you have a Fescue lawn. Please give us a call so we can get you on the schedule early. We'll be applying fertilizer now to aid in the aeration and seeding process. If you have a Bermuda or Zoysia lawn, we'll be putting out pre-emergent to protect your lawn from weeds this winter. Your Bermuda and Zoysia lawns are probably stressed right now due to the summer heat; don't worry, they will bounce back once it cools off.

The 11th annual Jenny Marie Melton Father's Day 5K Run & Walk was a success again this year. Thank you for your support. It is important to us

as well as Jenny's family and friends to remember her by giving back to our community. The proceeds from the 5K Run & Walk benefit local high school students by providing scholarships. Our customers were gracious enough to give \$1,000 and we matched the donation. Every dollar is greatly appreciated and we hope to continue this tradition annually.

As always, if you have any questions or concerns give us a call or visit us on the web at kinggreen.com. Thank you for being a **King GREEN** customer.

Sincerely,

A handwritten signature in black ink, appearing to read 'Charlie'.

Charlie



About This Service



Today we applied our early-fall (Round 5) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Warm-season (Bermuda and Zoysia) grass received a pre-emergent herbicide to prepare for winter. Broadleaf weed control was applied as the temperature allowed. If you have any questions, please call our office. We'll be glad to help in any way.

**DID YOU RECEIVE A
TREE AND SHRUB
APPLICATION TODAY?**



The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control red spider mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks.

You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

Thank you for using
King GREEN.

Don't Smother Your Lawn!

Leaf removal is not only essential from an aesthetic perspective but also for agronomic reasons. Although turfgrass growth slows or ceases during this time of the year, the plant will continue to photosynthesize (create nutrients/energy). This energy is stored to be used the following year. When the leaves are left on Fescue lawns it reduces the turf's ability to photosynthesize by shading the available light. This is most important with newly seeded lawns as the young grass will die without light more quickly than the established turf will.

Leaves that remain on Fescue seedlings can also increase rot conditions by creating a dark damp climate that will smother out weaker plants. Leaf removal should be done on a regular basis. Remove leaves every 7 - 10 days as opposed to letting them lie until they all fall and then collecting them at once.



Leaves are best removed from newly seeded lawns with a blower. Raking can injure the young grass or remove seedlings from the soil. The collected leaves can be composted to make good organic matter for gardening or used as a mulch layer in natural areas.



Flashback to 1987



When King GREEN was founded...

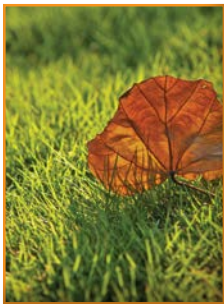
- Ronald Reagan was our President.
- Hairspray sales were at an all time high.
- The top TV show was 'The Cosby Show.'
- The #1 movie was 'Beverly Hills Cop 2.'
- A gallon of regular gas was only 95 cents!
- A first class stamp cost 22 cents.
- A movie ticket was \$3.50.
- The longest running number one singles of the year were 'Livin on a Prayer' by Bon Jovi and 'Faith' by George Michael.

Charlie's first business card!



You Could Get \$25 OFF Your Next Application

With your entry into the King GREEN drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!



1. How often should leaf removal be done?

- a. Once a year b. Every month c. Every 7 - 10 days

2. What year was King GREEN founded?

- a. 1986
b. 1983
c. 1987

3. How many dollars did King GREEN customers raise for the Jenny Marie Melton Father's Day 5K Run & Walk?

- a. \$1,000 b. \$500 c. \$2,000

Send your answers to our main office at: Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

E-mail: info@kinggreen.com **Fax:** (770) 536-9003

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

King GREENSM

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- Aeration and Seeding
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Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.

King GREENSM IPM

Termite & Pest Control

HOW OUR SERVICE WORKS:

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE:

Our service does not include wild animals, squirrels in the attic, lawn insects, and woodpeckers.

TERMITE ACTIVITY Don't give these voracious pests the chance to ruin your home. Give us a call to schedule an appointment for our Termite and Pest Control services today.

Give us a call to schedule an appointment for our Pest Control Services today!

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WWW.KINGGREEN.COM

First Service
FREE
on Quarterly Home
Pest Control

Limit one per household.
New customers only.

Please note: **King GREEN** IPM services available only in Georgia.