

The Shade Tree Gazette

King GREENSM

The Finest Service Company Available

25th
Anniversary

Early Spring

www.kinggreen.com

Turf Talk

I am proud to announce that this is our 25th year of service! As I reflect back on those early years, I am humbled to see how far we have come. I can't help but feel that our success is directly related to the standards we have upheld throughout the years. I am fortunate that I was raised in a hardworking family that instilled those values in me. My Daddy was employed at an automotive assembly plant for 30 years. He worked very hard to provide for us so that my brothers and I had the basics and received a good education. My Mom worked as a nurse. Even with her exhausting schedule, she remained encouraging and compassionate. As an adult, I have had the unwavering support of my wife, Barbara, and my two children, Jennifer and Amber.

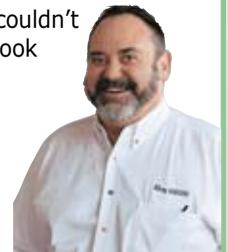
I believe in many things. I believe in a higher power greater than any other. I know that He will guide us in all that we do. I believe that a positive attitude sets up our day for success. I believe in doing the right thing. I am blessed to be able to carry these principles to work every day at **King GREEN**.

So, as we start this New Year, we want to thank you for your loyalty. We couldn't have made it without you. We look forward to the next 25 years.

Sincerely



Charlie



About This Service

We started the important work of lawn recovery with our early-spring (Round 1) application to your lawn. Cool-season (Fescue) lawns received a fertilizer, broadleaf weed

control, and a pre-emergent herbicide for the control of annual grasses. Controlling weeds that are present at this time and preventing crabgrass and other annual grasses will be especially important this year.

Warm-season grasses (Bermuda and Zoysia) received broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

Thank you for using **King GREEN**.

Note: See inside for important information about tree and shrub applications.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.



The dormant oils actually smother insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

Prepay & Save!

King GREEN appreciates your business, and we're giving our customers the opportunity to prepay and save. If you prepay for one year of services, you will save 5% on your bill!

Keep in mind that your services will automatically renew for 2012, and you will receive a letter explaining this special offer (if you haven't already).

For more information on our prepay offer, or if you have any questions about your **King GREEN** services, please give us a call. Be sure to ask how you can save 10% when you sign up for multiple programs. We look forward to providing you with **the finest service available** in 2012!

Special expires on: Feb 29, 2012.



Celebrating 25 Years!

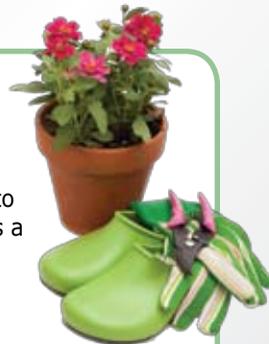
February 2012 marks **King GREEN's** 25th year in business. We are fortunate to continue thriving. Our success stems directly from our loyal employees and customers, and we're dedicated to providing the finest service available for another 25 years!

With the help of his late father, Alfred, and wife, Barbara, Charlie King founded **King GREEN** in his basement in 1987. Charlie and Barbara's oldest daughter, Jennifer, was just 8 months old at the time, and today she is our Ball Ground Branch Manager.

Soon after Charlie founded **King GREEN**, Greg Wagner, our current Vice President, joined the team. All of the original hard work and self-sacrifice have paid off, and we are very proud to

celebrate 25 years of service. We have grown over the years to include five branches, as well as a Pest Control department.

We are sincerely grateful for each **King GREEN** customer and for all of our employees. Thank you!



You Could Get \$25 OFF Your Next Application

With your entry into the King GREEN drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!



1. Where did Charlie King found King GREEN?

- a. In his attic b. In his basement c. In his garage

2. What did warm-season grasses receive today?

- a. Fertilizer b. Pre-emergent herbicide
c. Broadleaf weed control and pre-emergent herbicide

3. If you prepay for one year of services, how much will you save?

- a. 5% b. 4% c. 3%

Send your answers to our main office at:

E-mail: info@kinggreen.com **Fax:** (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

King GREENSM

The Finest Service Company Available

WE PROVIDE EXPERT:

- Lawn Care
- Fire Ant Control
- Tree and Shrub Care
- Kudzu Control
- Aeration
- Commercial Services
- Aeration and Seeding
- Fungicide
- Termite and Pest Control



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(704) 532-6262
OR (800) 891-7965**

TODAY FOR YOUR FREE ESTIMATE!

Proudly serving you in Charlotte, NC and Gainesville, Athens and the Greater Atlanta area.

Proud Members of:



Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.

King GREENSM IPM

Termite & Pest Control

HOW OUR SERVICE WORKS:

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE:

Our service does not include wild animals, squirrels in the attic, lawn insects, and woodpeckers.

Give us a call to schedule an appointment for our Pest Control Services today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM



**First Service
FREE
on Quarterly Home
Pest Control**

Limit one per household.
New customers only.

Please note: **King GREEN** IPM services available only in Georgia.