



EARLY-SPRING ISSUE

# THE SHADE TREE GAZETTE

## About This Service



We started the important work of lawn recovery with our early-spring application to your lawn. Cool-season (Fescue) lawns received a fertilizer, broadleaf weed control and a pre-emergent herbicide for the control of annual grasses. Controlling weeds that are present at this time and preventing crabgrass and other annual grasses will be especially important this year.

Warm-season grasses (Bermuda and Zoysia) received broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oil and insecticide. This application utilizes dormant oils to help minimize the use of pesticides later in the year.

The oil actually smothers insects and their eggs. By using a sticking agent, dormant oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations later in the season.

Thank you for using **King GREEN**.

## Turf Talk

*Guest written by Cla Allgood, owner of Allgood Outdoors and Wakoola Water Gardens. Contact at [www.allgoodoutdoors.com](http://www.allgoodoutdoors.com) or [www.wakoola.com](http://www.wakoola.com).*

After almost 30 years of talking with homeowners about their landscapes, I am always happy to move from the front yard to the back yard. Front yards are almost always about that first impression...how your home fits in with the neighborhood. Most are designed to present the appropriate face to the public. They are often like a gray suit: neat, clean, correct, unobtrusive...and maybe not too exciting.

But once we cross into the back yard, I like to make sure that the client gets all their energy, personal taste and enthusiasm revved up. Today's homeowners typically nest in the back yard and want to use at least some of this space as an outdoor room – maybe an outdoor kitchen, outdoor dining room, outdoor living room or a combination of all three.

If we can plant the perimeter of the back yard for privacy, there is even that much more personal freedom. This makes the back yard the place where you can lie on your

grass without a neighbor calling 911. Or, you can go for a swim and not worry about your Nordic paleness.

The back yard can be designed so that the landscape looks great from inside the house looking out. Be brave with a theme. Choose inspiration from a favorite vacation spot, a painting, or even a favorite movie.

With the slow-moving pace of back yard living, you will have the time to appreciate and interpret each plant. You can let a tree stump hang around to see if the woodpeckers will show up. You can put up a hammock, or even buy a fiberglass cow.

You can even decide to celebrate tight and formal geometry just like you were the old King of France. And if people think you are crazy, just shout: "Viva la Back Yard Freedom!"

Sincerely,  
Cla Allgood



# King GREEN<sup>SM</sup>

THE FINEST SERVICE COMPANY AVAILABLE

## We Provide Expert:

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- Tree and Shrub Care
- Aeration
- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
- Kudzu Control
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- Fungicide

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### WITH YOUR ENTRY INTO THE *King GREEN* DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What is a good specialty service that *King GREEN* provides?  
a. Mowing                      c. Warm-Season Aeration  
b. Fire Ant Control          d. Both b and c are correct.
2. Who wrote our *Turf Talk* for this issue?  
a. Charlie King      b. Dave Scher      c. Cla Allgood
3. What is our special offer for our Pest Control Program?  
a. Free service for a year.  
b. First service free.  
c. \$25 off a pest control service.

### Send your answers to our main office at:

E-mail: [info@kinggreen.com](mailto:info@kinggreen.com)

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

### Please print:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Employee Profile: Chad Sanders



Chad Sanders came to *King GREEN* in 1998 as a Lawn Care Technician. Because of his hard work and dedication, *King GREEN* promoted him to a Lawn Care and Tree & Shrub Specialist. Chad attended school at Carson Newman in Tennessee as well as Lanier Tech. He has become a valued asset to *King GREEN* and is a joy to have around the office.

Chad and his wife, Brandy, have two daughters and are expecting a son. Chloe Grace, the oldest, is nine years old. Amelia Jane is only three. Chad enjoys taking his dogs for walks with his daughters. He has also coached football for East Hall Middle School for three years for the linebackers and defensive ends.

## King GREEN<sup>SM</sup> IPM TERMITE & PEST CONTROL

**HOW OUR SERVICE WORKS:** On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

**WHAT OUR SERVICE DOESN'T INCLUDE:** Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

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our Pest Control Services today!**

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