

# The Shade Tree Gazette

King **GREEN** SM

The Finest Service Company Available

25<sup>th</sup>  
Anniversary

Summer

[www.kinggreen.com](http://www.kinggreen.com)

## Turf Talk

I am writing this a little early, but for a good reason. Jenni Allen, who has been with **King GREEN** for many years and has been instrumental in our success, is leaving us to pursue another career. Jenni started with **King GREEN** fresh out of high school; now she's a married college graduate. She is and always will be part of the **King GREEN** family. One of her many duties has been to keep me on time with writing the Turf Talk; I hope I can keep up without her!

Jenni, we love you, and will miss you dearly. I certainly wish you the best.

Back to lawns, landscapes, and bugs. We had the largest termite swarm season since we began our Pest Control services. The termites are now hiding, but they have not disappeared. Weeds and

landscape pests are still out there. Insects are relentless and no matter what weather patterns show up, there are bugs that will thrive and take advantage of the opportunity to become a nuisance. If a pest shows up and is bugging you, just let us know and we will be glad to help out with the appropriate control measures.

Thanks again for being a **King GREEN** customer. Please tell your neighbors and friends about us. We appreciate your business and will always try our best to do right by you!

Sincerely,

  
Charlie



## About This Service



Today we applied our summer (Round 4) application to your lawn. Cool-season (fescue) lawns received pelletized lime. Lime works by raising the pH of your soil. Soil chemistry is critical to the way plants absorb nutrients. Lime reduces the acidity of your soil and allows our fertilizers to work much more effectively. This material will not require water in order to be effective.

Warm-season grasses (bermuda and zoysia) received a fertilizer blend consistent with weather and temperature.

## DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the



next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

Thank you for using **King GREEN**.

## Fall is the Time for Core Aeration and Overseeding for Fescue Turf

Aeration and overseeding is essential in maintaining fescue turf. Disease, heat stress, and drought can all take a toll on fescue lawns. This service re-establishes the turf density that is lost during the summer months. **King GREEN** uses the finest turf-type tall fescue seed available. As always, **King GREEN** guarantees your satisfaction and will return to "touch up" any thin or bare areas at your request. This service should be completed between August and October for best results. Call today to be put on our schedule.

### FAQ's for Aeration and Overseeding

- 1. Why should I aerate and overseed?** Unlike warm season grasses such as bermuda or zoysia, fescue does not have a self-rejuvenating root system. Fescue seed must be planted each year to re-establish the turf density.
- 2. What will happen if I wait until spring to do the aeration and overseeding?** **King GREEN** strongly discourages spring aeration and overseeding of fescue. While it will germinate, the new grass will not have sufficient time to develop a root system that will survive the summer heat. Most, if not all, of the new grass will die off when the temperatures rise. Additionally, we will not be able to apply pre-emergent weed controls in the early spring, as it will not allow the fescue to germinate. Without the application of pre-emergent, your lawn will be covered in crabgrass and other weeds.
- 3. Should I still have the aeration and overseeding done if we have watering restrictions?** Yes, even if the seed is not immediately watered in, it will still germinate. The rain that comes in during the winter months will enable the seed to germinate.
- 4. Is the kind of seed used in the overseeding important?** Yes. The type of seed is very important, not only for germination purposes, but also for the establishment of the lawn. Our in-house agronomist does thorough research every year to make sure we are using the best seed available.



# Top Five Lessons Learned in 25 Years

## 5. It's not always a *good thing* when a customer receives 'Yard of the Month.'

You may treat six lawns on one street. When one gets 'Yard of the Month,' the other five call wanting to know why their lawn doesn't look as good as their neighbor's.

## 4. You can't always trust that cable lines are buried deep enough.

Unfortunately, we have severed cable lines while aerating a lawn. You certainly do not want it happening on the night game seven of the World Series is on!

## 3. A diesel truck doesn't go very far with unleaded gas...

## 2. Watch where you're stepping, especially when treating the back lawn!

A canine landmine is no fun on a hot summer day.

## 1. It's not rocket science, it's just grass!



# You Could Get \$25 OFF Your Next Application

With your entry into the *King GREEN* drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!



### 1. What is the average life expectancy of a worker ant?

- a. 45-60 years      b. 45-60 months      c. 45-60 days

### 2. When did Jenni Allen start at *King GREEN*?

- a. after high school  
b. after college  
c. during high school

### 3. When is the best time of year for core aeration and overseeding for fescue grass?

- a. Summer      b. Fall      c. Winter

**Send your answers to our main office at: Mail:** 1631 Gibbs Dr. • Gainesville, GA 30507

**Please print:**

**E-mail:** info@kinggreen.com **Fax:** (770) 536-9003

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

# King GREEN<sup>SM</sup>

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- Kudzu Control
- Aeration
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- Aeration and Seeding
- Fungicide
- Termite and Pest Control



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# King GREEN<sup>SM</sup> IPM

## Termite & Pest Control

### HOW OUR SERVICE WORKS:

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside.

**ANT AND ROACH ACTIVITY** increases during the summer months. Don't let these unwelcome houseguests ruin a perfectly good summer. Give us a call for help in controlling these pests!

**Call now to schedule an appointment for our Pest Control Services!**

**(770) 536-7611 • (800) 891-7965**

**WWW.KINGGREEN.COM**

Please note: **King GREEN** IPM services available only in Georgia.



## Strange But True Facts About Ants

- Ants can lift 20 times their own body weight.
- The average life expectancy of a worker ant is 45-60 days.
- The queen ant can live for up to 10-20 years.
- If a worker ant has found a good source for food, it leaves a trail of scent so that the other ants in the colony can find the food, also.
- If a man could run as fast for his size as an ant can, he could run as fast as a racehorse.
- With their combined weight greater than the combined weight of all humans, ants are the most numerous animal on Earth.
- Some ants sleep 7 hours per day.