



SPRING ISSUE

THE SHADE TREE GAZETTE

About This Service



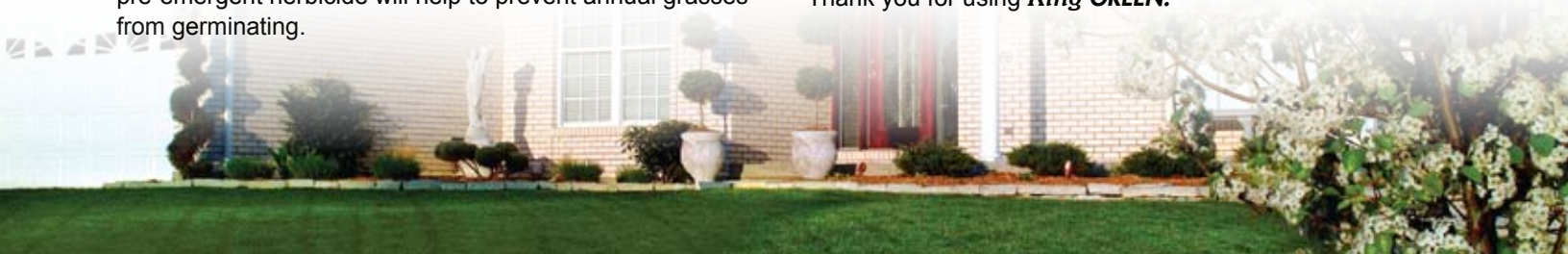
We applied the spring (Round 2) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer, broadleaf weed control and a pre-emergent herbicide for the control of annual grasses. This application will enhance the color of your lawn and aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (Zoysia and Bermuda) received a balanced fertilizer, broadleaf weed control and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only those plant materials that need spraying.

Thank you for using **King GREEN**.



Turf Talk

Guest written by Kenny Reichman

With a much colder than normal winter, our lawns have felt the brutal forces of Mother Nature this year. Warm-season turf is susceptible to winter kill when:

- Low areas do not drain well and standing water hard-freezes the roots.
- Areas have weak, underdeveloped roots.
- A lawn is scalped too low (losing the insulating value of the dormant turf).
- Deep edger trenches along curbs and driveways expose the root system to cold air.

Winter kill won't be readily apparent in turf until April, when the normal green-up begins. If winter kill does occur in your lawn, the surviving areas of the root system will grow back into the dead areas. However, larger areas may need to be resodded, since the healthy roots might not grow back into the dead areas within a reasonable amount of time. The most important thing is to keep up your lawn maintenance program with regular fertilization to promote healthy turf recovery.

Your landscape plants are also vulnerable in extremely low temperatures, with dieback occurring from the top down. In some cases plants can be completely killed. Wind exposure in open areas can cause problems as well. Damage may not be obvious at this time, and should be more evident in the spring. New growth will come back at the point above the ground where the plant is still healthy. However, the healthy point of the plant may be significantly low, reducing the plant's aesthetic value. In cases such as these, replacement is more appropriate than waiting for a long period of regeneration.

During the past couple of years, our weather conditions have fluctuated from one extreme to another. Torrential amounts of rain and a harsh winter have made survival tough for our landscapes. All things considered, we will need to wait and see how much or how little injury we have experienced this year. Rest assured that we are here to offer advice and provide the products needed to aid in plant recovery.

Sincerely,

Kenny Reichman, **King GREEN**

King GREENSM

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- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
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WITH YOUR ENTRY INTO THE **King GREEN** DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What areas of your lawn and landscape are most susceptible to winter damage?
 - a. Low areas with poor drainage.
 - b. Areas with poor root development.
 - c. Deep edger trenches along curbs.
 - d. All of the above.
2. What did we put on your Bermuda lawn today?
 - a. Broadleaf weed control and pre-emergent herbicide.
 - b. Lime.
 - c. Both a and b are correct.
3. What additional services does **King GREEN** provide besides lawn and landscape care?
 - a. Kudzu Control.
 - b. Fire Ant Control.
 - c. Pest Control.
 - d. Termite Services.
 - e. All of the above.

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Renny Green



Renny Green joined the **King GREEN** team in 1998 at the advice of his brother, Kenny, who was already employed with us. Renny is a Tree and Shrub Specialist at our Metro Atlanta Branch. His extensive knowledge of shrubbery and plant material comes from years of working with his father and brother at Green Bros. Nursery, a family-owned-and-operated business.

Renny can be found hunting and bowling in his spare time. He and his wife, Patty, enjoy spending time with and attending the softball games of their three granddaughters: Tricia, 14; Jordyn, 6; and Carrie, 4. Renny is also the number-one fan of Tricia's Christian rock band, "Flattens the Forest."

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

TERMITE ACTIVITY picks up steam during the spring season. Don't give these voracious pests the chance to ruin your home. Give us a call to schedule an appointment for our Termite and Pest Control services today.



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