

# The Shade Tree Gazette

King **GREEN** SM

The Finest Service Company Available



Spring

[www.kinggreen.com](http://www.kinggreen.com)

## Turf Talk

This weather has really taken us for a roller coaster ride. With warm, springtime temperatures one week and frigid temperatures the next, Mother Nature can't seem to make up her mind this winter. We experienced a "false spring" in February. This caused weeds to start popping up early, but they should now be under control. We also noticed a variety of plant material, including cherry and tulip trees, starting to bloom. Unfortunately, they couldn't survive once the temperatures fell below freezing. Be sure to trim your trees and shrubs back if you haven't already. This will prepare them for new growth.

Fescue lawns should be looking good, and warm-season lawns (Bermuda and Zoysia) will be greening up soon. Once again, the false start we had earlier this

year may cause damage to our warm-season grasses. If you notice any problem areas, give us a call.

On a different note, I'm sure you have noticed that we are celebrating our 25th anniversary this year. We were able to reach this amazing milestone thanks to you. Old and new customers alike made it possible. Please know how much we appreciate your business. We always have and always will provide the finest service available.

Once again, I want to thank you for being a **King GREEN** customer.

Sincerely

Charlie



## About This Service

We applied the spring (Round 2) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer, broadleaf weed control, and a pre-emergent

herbicide for the control of annual grasses. This application will enhance the color of your lawn and aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (Zoysia and Bermuda) received a balanced fertilizer, broadleaf weed control, and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

Thank you for using **King GREEN**.

*Note: See inside for important information about tree and shrub applications.*

## DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. You may have noticed that we don't always spray every plant each time.



**King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only those plant materials that need spraying.

Thank you for using **King GREEN**.

## Aeration and Topdressing Will Make a Big Difference in Your Lawn

**Core aeration** from **King GREEN** will open the soil surface for better exchange of air and moisture as well as deeper penetration of vital nutrients to the root system. This process will reduce compaction of our clay soils and aid in the decomposition of excess thatch. This is the best time to have aeration performed on your lawn, since grass is actively growing now and can take advantage of the core pockets we'll punch into your lawn's soil structure. Please call our office to get pricing and to be put on our schedule.



**Topdressing** your lawn is another way to relieve soil compaction. It also reduces thatch buildup, improves drainage, and increases nutrient absorption. By applying sand, we can help to even out the low spots in your lawn. This will make mowing go more smoothly and will reduce any mower blade damage caused by a bouncy mower. The **King GREEN** topdressing process includes core aeration, fertilization, and topdressing with PGA-grade sand at a rate of 1 ton of sand per 1,000 square feet. We will then drag the sand (freeing any buried runners) to help them spread around more quickly. Finally, we'll clean up the lawn before we leave. Please call the office with any questions or to request a quote for this service.

## What You Should Know About Fireweed

Fireweed is a common, leafy, annual broadleaf weed that germinates after April 1 across the Southeast. It grows quickly and can appear in massive amounts that seem to take over the lawn. This weed grows from the thatch layer in warm-season lawns and is able to live above the previously established pre-emergent barrier in your turf.

Since fireweed can't root properly, regular mowing and increasing seasonal heat will cause it to dry up and prevent it from taking over a lawn. While our broadleaf weed sprays will help to curl this weed up, it may continue to germinate for a few months until the temperatures finally wear it out. In the end, this weed is a seasonal nuisance that won't have a lasting presence in your lawn.

One way to prevent fireweed from coming back next year is to reduce the thatch layer in your lawn. De-thatching with a rake or mechanical device after scalping the lawn in the early spring can take away this weed's ability to gain a foothold in your turf.



## Remembering 25 Years

Charlie King and Greg Wagner, our Vice President, love to share stories from the early years. One of their favorites is from 1988, when it was determined that uniforms were needed for the guys in the field.

**King GREEN** had just been awarded a contract to provide turf care at the Governor's Mansion in Atlanta. Charlie decided he would preserve this elite honor by recording the first service on video. He and Greg alternated between filming and spraying during the application. Up to this point, they always believed that they looked neat and presentable while out in the field.

Once they got back to the office, they watched the video. To their disbelief, they both looked a little rough around the edges. Actually, "slob" is how Charlie described it. It was at that moment they knew it was time to invest in uniforms.

Charlie and Greg both remember how honored they were to meet with and work for Joe Frank Harris and his wife, Elizabeth. Mrs. Harris was generous enough to send a letter of gratitude to **King GREEN**. Charlie has the letter framed and proudly displayed in his office. Despite Charlie and Greg's sloppy attire, Mr. and Mrs. Harris were so happy with the service provided that they hired **King GREEN** to start treating their personal home.



## You Could Get \$25 OFF Your Next Application

**With your entry into the King GREEN drawing.** Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!



**1. How did Charlie and Greg know they needed uniforms?**

- a. Their old uniforms had worn out.
- b. The Governor told them so.
- c. They watched themselves on video.

**2. Besides core aeration, what is another way to relieve soil compaction?**

- a. Reseeding
- b. Raking
- c. Topdressing

**3. What will the pre-emergent herbicide we applied to Fescue lawns control?**

- a. Fireweed
- b. Crabgrass
- c. Dandelions

**Send your answers to our main office at:**

**E-mail:** [info@kinggreen.com](mailto:info@kinggreen.com) **Fax:** (770) 536-9003

**Mail:** 1631 Gibbs Dr. • Gainesville, GA 30507

**Please print:**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

# King GREEN<sup>SM</sup>

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# King GREEN<sup>SM</sup> IPM

## Termite & Pest Control

### HOW OUR SERVICE WORKS:

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

### WHAT OUR SERVICE DOESN'T INCLUDE:

Our service does not include wild animals, squirrels in the attic, lawn insects, and woodpeckers.

**TERMITE ACTIVITY** picks up steam during the spring season. Don't give these voracious pests the chance to ruin your home. Give us a call to schedule an appointment for our Termite and Pest Control services today.

**Give us a call to schedule an appointment  
for our Pest Control Services today!**

**(770) 536-7611 • (800) 891-7965**

**WWW.KINGGREEN.COM**

First Service  
**FREE**  
on Quarterly Home  
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Limit one per household.  
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Please note: **King GREEN** IPM services available only in Georgia.