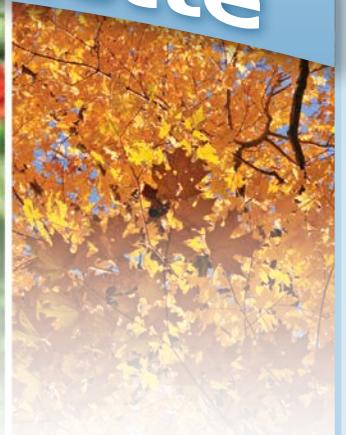




Late Spring Issue

The Shade Tree Gazette



Turf Talk

It is easy to get a little impatient this time of year. As we and our lawns wake up from winter slumber, our natural inclination is to want to get on with the spring and the summer to follow. The quickening of nature, longer days, and warm breezes make everyone a little antsy. Sometimes we need to remind ourselves that Mother Nature operates on a staggered schedule.

The kind of winter we had, recent rainfall, sunlight and temperature patterns can all contribute to when trees bloom and when turf greens up and grows. Along with the other transition season (autumn), spring is often a time of fits and starts. In the north, the spring can be especially erratic. A colleague of mine in Ohio was playing golf one March afternoon, only to be shoveling snow the next morning!

In our region, springtime inconsistency can be seen in the multiple types of turf that are popular around here. Zoysia and Bermuda turf are all warm weather grasses with slightly different timetables – to say nothing of the cold season Fescue. The good news is that once spring is here, it is only a matter of time before all aspects of your lawn and garden get up to speed. Your friends at **King GREEN** will keep an eye on your lawn and if anything is amiss, we will be sure to address it. So sit back and relax – with the help of Mother Nature, we've got you covered!


Charlie King



About This Service

We applied the spring (Round 2) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer, broadleaf weed control, and a pre-emergent herbicide for the control of annual grasses. This application will enhance the color of your lawn and aid in controlling weeds (which may be present at this time). Crabgrass and other annual grasses will be controlled by the pre-emergent herbicide.

Warm-season grasses (Zoysia and Bermuda) received a balanced fertilizer, broadleaf weed control, and a pre-emergent herbicide. Weeds that may be present should begin to curl and fade in the next two to three weeks. The pre-emergent herbicide will help to prevent annual grasses from germinating.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. You may have noticed that we don't always spray every plant each time.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only those plant materials that need spraying.

THANK YOU FOR USING KING GREEN.

Refer A Friend

Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.

For each new referral that starts a **King GREEN** program, you both receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.



Connected Seasons

One challenge in caring for your lawn and landscaping is the ability to successfully respond to unexpected weather. It is often necessary to adjust watering patterns, planting schedules, and chemical treatments based on what Mother Nature has recently dished out.

Specifically, the kind of winter that your property experiences can have a considerable impact on how it behaves during the growing season. Mild winters may be pleasant for humans, but your lawn thrives on consistency. Periods of freezing cold followed by warm snaps can result in damaging expansion and contraction of moisture in the soil and in turf roots. Fluctuating temperatures can also mean ice – which can be especially harmful on grass blades.

A mild winter allows harmful insects to survive underground before emerging in large numbers in the spring. An intensely cold winter, on the other hand, prevents most dormant pests from living to see another warm season. This same principle follows for weeds. The colder the winter, the less chance there is of summer and fall weeds returning in the spring.

While winter plays a beneficial role in the health of your lawn, it's ideal if it holds off for awhile. A fall that lingers late into the year provides extra time for your turf's roots to strengthen – contributing to long term health. Seasons can be unpredictable and winter often varies in terms of timing and degree. Factoring in the previous winter will allow you to know what to expect in the spring.



You Could Be Next...

Congratulations! Listed below are the round 8 newsletter winners:

*Thomas Bryant of Gainesville, GA
Harold Koslow of Atlanta, GA*

*Frank Pologruto of Smyrna, GA
Ernie Lee of Huntersville, NC*

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Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. What issue is this newsletter titled?

- a. Early Spring b. Spring c. Late Spring

2. If you refer one friend, how much can you earn?

- a. \$20 b. \$25 c. \$30

3. A mild winter allows what?

- a. longer grass blades b. weak roots c. insects to survive underground

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
E-mail: info@kinggreen.com Fax: (770) 536-9003

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