



Early Winter Issue

The Shade Tree Gazette



Turf Talk

Remember when it was 95 degrees and we were praying for cooler weather...well here it is. As we wind down the year and start the new one, I certainly hope that you either had or are preparing for a great holiday season. We at **King GREEN** have had a good year and are busy preparing for the next growing season. Right now, the bermuda and zoysia grasses are dormant and should be pretty well clean of weeds and things; if they are not, call our office. The fescue, while green, will be expected to have some weeds in it. We, or someone, hopefully overseeded it last fall – and because of the young grass, we have not been able to apply herbicides to it quite yet. Give us a little time and we will get most weeds under control for you.

Sometimes fescue can get a really dull straw look to it at this time of year. This is because even though the roots are going strong, the leaf blades are growing very slowly, if at all. Give it a quick mow with a sharp blade (you might even lower it a notch) and

you will be surprised at how green it is under those weathered tips. It will give your entire landscape a fresh clean look.

Please refer your friends and neighbors to our service. Our referral offers change over time so look at the insert in this Shade Tree Gazette or check our website for our current offers. We also offer specials for customers who sign up for more than one of our services, so check out the savings. We appreciate your loyalty and appreciate your business.

Thanks again for being a **King GREEN** customer. If I can ever be of assistance, please call or send a message on our web page.

I sincerely appreciate you!


Charlie King



About This Service

Today we applied our winter application (Round 7) to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer to promote growth and enhance the color of the lawn. Because most Fescue lawns have been overseeded, we haven't applied broadleaf herbicides. Once you've overseeded, it's best to wait until the early-spring application (Round 1) to spray out any broadleaf weeds, as the young grass could be damaged by the



herbicides. Warm-season grasses (Bermuda and Zoysia) received an application of dolomitic limestone to help maintain a proper pH balance in the soil and to provide optimum nutrient exchange. We also treated the weeds in warm-season grasses as needed.

This is the final application to your lawn for this season. We at **King GREEN** appreciate your support during the year and look forward to continuing your service next year.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of fertilization for your valuable landscape plants. We applied a controlled-release fertilizer to each tree and shrub to provide nutrients throughout the year and promote an active root system. This fertilizer application will strengthen your trees and shrubs going into the winter season. Plus, it will promote better blooming and enhanced vitality next spring.

THANK YOU FOR USING KING GREEN.

Refer A Friend

Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.

Holiday gift buying can get expensive! Regain some of your money spent by referring your friends to **King GREEN!** For each new referral that starts a **King GREEN** program, you receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN.**



Customers Like You Keep Us Going - and Growing Better!

Amid the hustle and bustle of the holiday season, it is easy to be overwhelmed. A great cure for holiday stress is to step back for a moment to reflect on what is truly important. When we center our celebrations around the people who matter most to us – the minute details don't seem so critical.

Thank you for choosing us to help care for your green spaces. We know there are other companies out there, and we are honored that you've chosen us. We appreciate your business. It really is everything to us because we're a service company. Without you, we couldn't stay in this business – doing what we love. We truly enjoy creating and maintaining beautiful outdoor spaces for our customers. We take a personal interest in each property entrusted to us, from the most spectacular showplaces to the tiniest. Since quality is our hallmark, we always try to do things right so that your property looks its best. That's why our first and foremost goal is satisfying you. Please let us know if we can do better. We'll keep trying harder, and we hope you'll keep coming back. Together, we can make your outdoor spaces look better every year.



At **King GREEN**, our year-round goal is to make your home an inviting venue to gather with friends and family. In this season of appreciation, we want to extend our thanks to you for making us a part of your household. Please feel free to call anytime if you have any questions or want to discuss adding any of our lineup of professional services. Happy Holidays – from our family to yours!



You Could Be Next...

Congratulations! Listed below are the round 5 newsletter winners:

Willie Foreman – Fayetteville, GA

Ira Bassen – Gainesville, GA

Fred & Lynn Kelly – Gainesville, GA

Ryan Anderson – Bishop, GA

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Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. Where is one place you can find our "Refer A Friend" information?

- a. On our website b. In the local newspaper c. It doesn't exist

2. What application service did we apply today?

- a. Fall application b. Winter application c. Spring application

3. What could you receive if you enter into this drawing?

- a. \$15 OFF b. \$25 OFF c. \$35 OFF

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

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