



Early Fall Issue

The Shade Tree Gazette



Turf Talk

In lieu of our usual turf talk, we would like to focus the spotlight on our very own retired Lieutenant Commander Bill Roberts of the United States Navy. Bill has been with **King GREEN** since 2008 and currently works in our marketing department. While serving in the U.S. Navy Submarine Service, he had the opportunity to live in several different places, including Italy and Hawaii. Bill and his wife, An, adopted Storm and his younger

brother, Jabe, from Ukraine in 2004. On May 16, 2016, he had the honor of swearing his 19 year old son, Storm Vladislav Roberts, into the United States Marine Corps. Bill and An have enjoyed raising their two sons and are very proud to see Storm begin this new chapter of his life. Everyone at **King GREEN** would like to extend our thanks to Bill, his son and all military men and women who serve our country.



About This Service

Today we applied our early-fall (Round 5) application to your lawn. Cool-season (fescue) lawns received iron and post-emergent weed control as needed.

Warm-season (bermuda and zoysia) grass received a controlled-release fertilizer and weed control as needed. If you have any questions, please call our office. We'll be glad to help in any way.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control red spider mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time.

King GREEN uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

THANK YOU FOR USING KING GREEN.



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Refer A Friend

Did you know that our number one source of new customers is you? Most of our customers are referred by our current customers.

For each new referral that starts a **King GREEN** program, you receive \$25 towards any **King GREEN** service. There is no limit, so you can refer as many of your friends and family as you'd like.

We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**.

Time to Seed and Aerate your Fescue Lawn

End of summer will be here soon and we can look forward to the cooler fall temperatures. It may seem that your Fescue lawn's year is more or less over as it winds down towards the dormant season. In reality, the milder weather and absence of scorching sun make early fall your lawn's favorite time of year. Your turf is no longer struggling with heat and potential drought. Weeds are not as active now as they were in the height of summer. Aeration and seeding are great ways to take advantage of this time when your lawn feels most comfortable.

The current peak growing season means your Fescue lawn will benefit from aeration now more than any other time. Aeration is a process that removes thousands of small 'plugs' of turf and soil from your lawn. This allows water and nutrients more direct access to your turf's roots while reducing thatch buildup. Aeration gives existing root systems room to expand and fortify themselves for the future. Aeration also goes hand in hand with overseeding (seeding existing turf areas). Numerous holes in the turf expose new seeds directly to the soil and shelters them from wind, animals, or other elements - increasing their viability.

With your Fescue lawn in peak condition, now is a great time for laying new grass seed. While spring may seem like the logical time to seed barren areas, fall is a better choice. It is a challenge for turf to establish itself in the unpredictable spring. Things get even more difficult for developing turf when heat and weeds come into play during the summer. Seed planted in the spring finds itself thrust into a hostile environment from the get-go.

Seeding now allows your turf to get through its early stages when conditions are ideal. Milder weather and ample sunshine sets new turf up for success because its roots can take hold free of summer stresses. While it may be tempting to seed in the spring - seeding in the fall will result in healthier turf for the long run.

The kids may be back in school, and pools may be closing - but these months are the highlight of the year for your Fescue lawn. A little extra attention now goes a long way towards ensuring its health next spring, and for years to come.



You Could Be Next...

Congratulations! Listed below are the round 3 newsletter winners:

John Lukachko of Huntersville, NC

Debbie Sweet-Teague of Jefferson, GA

Eleanor Coppedge of Flowery Branch, GA

Ira Bassen of Gainesville, GA

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With your entry into the **King GREEN** drawing. Fill out the form below and e-mail, fax, or mail it with your payment to be entered into our drawing. By providing your information you can help us move forward in the paperless process. We will have four lucky winners who will be named on our website!

Yes! You have my permission to go paperless.

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