

**2010
Hall County
Agribusiness
of the Year!**

King GREENSM



EARLY-FALL ISSUE

THE SHADE TREE GAZETTE

About This Service



Today we applied our early-fall (Round 5) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Warm-season (Bermuda and Zoysia) grass received a pre-emergent herbicide to prepare for winter. Broadleaf weed control was applied as the temperature allowed. If you have any questions, please call our office at (770) 536-7611. We'll be glad to help in any way.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be

hatching and a miticide to control red spider mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks.

You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

THANKS FOR USING King GREEN.

Check the Articles Page at kinggreen.com for information on leaf removal for newly seeded lawns.

Turf Talk

Guest written by Gary Black, candidate for Georgia Agriculture Commissioner

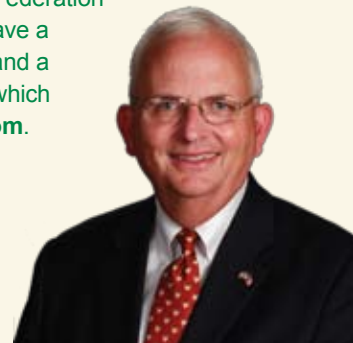
Yes, Virginia, there is a...Commissioner of Agriculture in Georgia. It is a constitutional office that governs an agency that touches every home, every farm, every consumer, every day. Yet, many Georgians are unaware of this important job. I hope to change this image. I am Gary Black. My family and I operate Harmony Grove Farms in Commerce, Georgia, and I would like to serve as your next Agriculture Commissioner.

I am often asked, "What does the Commissioner (Department) do?" or, "Why does it matter to me?" Regulatory activities of the Department impact the quality of life for our citizens by ensuring the safety and quality of our food supply. Grocery stores and food processors are inspected by Department sanitarians. Pest control companies and the products used by industry professionals are licensed by the Department. Agency inspectors calibrate every fuel pump and commercial scale in Georgia. Commercial and companion animal health issues are managed by Department veterinarians.

And then there's agriculture, our state's first and largest industry. Inspectors regulate seed, feed and fertilizer quality. Experts publish livestock marketing information, test dairy products, operate a network of state-owned farmers' markets, and cooperate with many groups on community-based markets.

It is a big job. For 29 years I have worked every day to help improve Georgia agriculture, serving in various professional capacities with the Georgia Farm Bureau Federation and the Georgia Agribusiness Council. I have a relevant plan – Safe Food, Strong Farms and a Responsible Government – the details of which may be viewed at www.votegaryblack.com. I would be honored to earn your vote on November 2, 2010. Thank you.

Sincerely,
Gary Black



Rescue Your Fescue with Aeration and Overseeding!



Has your Fescue lawn seen better days? On their own or in combination, heat, drought, insects, diseases and increased foot traffic can lead to thinning turf and bare patches where lush, green grass used to be. To get your Fescue lawn back on track, aeration and overseeding are essential.

Best performed between August and October, aeration with overseeding is a tried-and-true method of repairing lawns suffering from summer stress. **King GREEN** uses the finest turf-type tall Fescue seed available to help re-establish the turf density that is lost through the summer. Plus, we guarantee your satisfaction, and we'll return to "touch up" any thin or bare areas at your request.

To learn more about these beneficial services, or to be put on our schedule, call **King GREEN** today!

King GREENSM

THE FINEST SERVICE COMPANY AVAILABLE

Call (770) 536-7611

(704) 532-6262 or (800) 891-7965

Today for Your **FREE** Estimate!

YOU COULD GET \$25.00 OFF YOUR NEXT APPLICATION!!!

WITH YOUR ENTRY INTO THE **King GREEN** DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. Who is running for Georgia Agriculture Commissioner?
 - a. Gary Black
 - b. Charlie King
 - c. Kenny Green
2. What should customers with Fescue lawns be doing to their lawns?
 - a. Aerating
 - b. Fertilizing
 - c. Seeding
 - d. All of the above
3. Where can you find information about leaf removal for your newly seeded lawn?
 - a. growpro.com
 - b. kinggreen.com
 - c. A&S.com

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

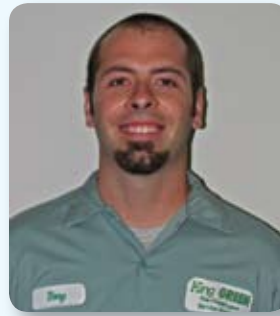
Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Tony Aponik



Tony Aponik came to **King GREEN** in 2006. Since then, he has become one of our best lawn specialists. Like all of our technicians, Tony has undergone extra training to stay knowledgeable about what is going on in your lawn and landscape. He has a great work ethic, always putting in 110%, and he goes above and beyond every day for our customers. If you live in the Buckhead area, you have surely seen Tony on your lawn with a smile on his face.

Tony enjoys spending his days off with his friends and family at the lake, riding jet skis, tubing and knee boarding. He is also a college football enthusiast, which is why you will find him at home watching games on Thursdays and Saturdays during football season. Tony resides in Woodstock with his girlfriend, Jaclyn and her daughter, Alex.

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

SPIDER ACTIVITY increases during the fall months. Don't let these creepy crawlers invade your home. Give us a call to schedule an appointment for our Pest Control services today!

Call us today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

First Service
FREE
on Quarterly Home Pest Control

Limit one per household.
New customers only.

Please note: **King GREEN** IPM services available only in Georgia.