



Fall Issue

# The Shade Tree Gazette

## Turf Talk

Cooler weather is finally here and as I always say, weather is where you find it....It will change quickly and often. Nevertheless, winter is coming and with it comes an entire new crop of issues in lawns and landscapes. Currently, the forecast predictions anticipate a colder, wetter winter for the southeast. Colder and wetter than normal? But what is normal when talking about the weather? The Weather Channel discusses averages, and it is just that – take a 100-year time period, add up the highs and lows and divide by 100 and you have the average. We never truly have an average year!

We had a nice summer and are enjoying fall. I cannot say that I have been any happier in a long time. Business is solid, family is good, and the future looks bright. Many of you have not met Amber, my youngest daughter. She will finish college in the spring of 2016 and plans to join the company. Greg Wagner's son,

Nicholas, just headed out west to attend Colorado School of Mines to be an engineer. As our families move on, so must we....

Thank you so much for being our customer. We appreciate your business and your referrals. Please, please, please, send your neighbors to us...we will reward you and them when they join our family. Once again, if you need me simply give me a call.

I sincerely appreciate you!

  
Charlie King



## About This Service

Today we applied our fall (Round 6) application to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer. This fertilizer will aid the germination of your newly seeded Fescue lawn.

Warm-season (Bermuda and Zoysia) grasses received a pre-emergent and a post-emergent herbicide. These products will prevent many winter annual weeds and will control most of the broadleaf weeds in your lawn at this time. As the weather gets cold, your Bermuda/Zoysia lawn will be going dormant. Even if your lawn is brown, it will still need our winter application to aid in the control of weeds during the winter and early spring. If you have any questions, please call our office. We'll be glad to help in any way.

### DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of dormant oils and insecticide. This application utilizes oils to help minimize

the use of pesticides later in the year. The oils actually smother insects and their eggs. By using a sticking agent, the oils remain on the plants longer, thereby increasing their length of effectiveness. This helps to prevent damaging populations next season.

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# Fall Fertilization: An Important Meal for Fescue Lawns

As the days grow colder and shorter, it is tempting to shift our focus towards hearth and home and away from the lawn. Fighting this temptation can yield dividends for fescue lawns come spring with one more application of fertilizer in late fall. Many of the challenges your lawn faces during the hot summer months have run their course by the time cooler weather sets in. Lawns no longer have to contend with the scorching heat which stresses the turf. Unlike in the dog days of summer, in the fall your lawn does not require extensive watering just to stay alive. Lack of regular mowing means that grass can stop focusing its efforts on weekly blade growth and can instead concentrate on root growth and rejuvenation. This unique situation makes late fall an ideal time to fertilize fescue lawns.

As your lawn shifts its priorities, it changes the way it uses the nutrients in fertilizer. In the spring, high nitrogen levels lead to quick top-growth, but that same nitrogen applied in the fall will be put to use strengthening the turf plants and building up energy reserves for the winter. This will ensure that your lawn will green up early in the spring, and be resistant to disease and drought throughout the summer.

While it may seem counterintuitive to fertilize this time of year, fescue lawns will especially benefit if they receive a fall application before the grass has gone completely dormant. On the other hand, warm season lawns (Bermuda and Zoysia) will only receive a pre-emergent herbicide in the fall. These warm season lawns will have largely gone dormant and do not benefit from additional fertilization at this point in the season.



## You Could Be Next...

**Congratulations! Listed below are the round 4 newsletter winners:**

*Anne Barnette – Atlanta*

*John Ritchie – Duluth*

*Sherri Silverman – Atlanta*

*Donna Van Camp – Charlotte*

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## Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

### 1. Who plans to join the company next year?

- a. Charlie's son, Nicholas    b. Charlie's daughter, Amber    c. Charlie's dog, Spot

### 2. Even if your lawn is brown, it still needs what?

- a. our fall application    b. our winter application    c. no application

### 3. What is your fescue lawn's most important meal?

- a. fall fertilization    b. winter fertilization    c. no fertilization

### SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

E-mail: [info@kinggreen.com](mailto:info@kinggreen.com) Fax: (770) 536-9003

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