



EARLY-SUMMER ISSUE

THE SHADE TREE GAZETTE

About This Service



Today we applied the early-summer (Round 3) application to your lawn. Cool-season (Fescue) lawns received weed control. Warm-season grasses (Bermuda and Zoysia) received both fast-release and controlled-release fertilizers. These fertilizers are designed to provide rapid green-up and give your lawn the proper nutrients until our next application.

Disease pressure is very high during the summer months. High temperatures combined with high humidity provide an ideal environment for disease development. **King GREEN** offers both preventative and curative fungicide programs at an extra charge. If you have any questions, please give us a call.

Also, keep in mind that now is the time to aerate Bermuda and Zoysia lawns. Be sure to call or visit our website at kinggreen.com for additional information about this service.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of insecticide to control any young insects that might be hatching and a miticide to control mites on junipers and other shrubs. A fungicide was applied that should keep your shrubs looking their best for the next six to eight weeks. You may have noticed that we don't always spray every plant each time. **King GREEN** uses only the most environmentally responsible products available. It is our policy to minimize all pesticide use. For this reason, we'll evaluate the landscape during each visit and spray only that plant material which needs spraying.

Thanks for using **King GREEN**.



Turf Talk

We all love being outside in the beautiful weather of late spring and early summer. Unfortunately, so do problematic weeds, diseases and pests.

Fire Weed may be popping up. This irritating, leafy weed pulls right out of the ground with little soil on the roots and can't be prevented. The treatment we applied today will eradicate Fire Weed, and mowing regularly will help to keep it from returning.

Brown Patch disease occurs in Fescue lawns when the combined total of the temperature and humidity level reaches 150 or higher. It can be recognized by leaf blades first appearing water-soaked and dark. Symptoms on high-cut turf may resemble a ring with centrally located tufts of healthy grass. Dollar Spot disease occurs in Bermuda lawns in the same conditions, and it's recognizable by the 2-inch diameter or smaller tan spots that appear. The spots may grow together to produce large, irregular brown areas. Mowing your lawn frequently with a sharp blade and bagging clippings from affected areas can help to control fungus diseases. It's also good to avoid evening and over-watering. **King GREEN** can

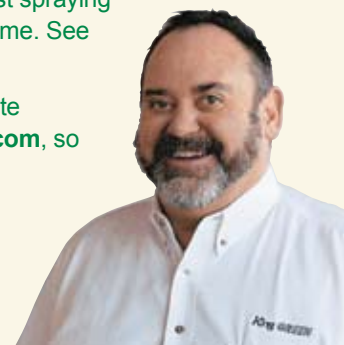
treat either disease for you, but because of the expense of the products we use, there will be an additional charge. If you choose to do it yourself, Immunox is the best product to use, and it can be found at most nurseries.

We can also help with ants and other invaders that may be coming inside your home. Can you believe that after about 10 years, **King GREEN** IPM is still our best-kept secret? IPM stands for Integrated Pest Management, which is the practice of controlling pests using other strategies to minimize health and environmental risks besides just spraying insecticides along the walls inside your home. See the back page to learn more.

As always, you can find the most up-to-date information on our website at kinggreen.com, so feel free to visit us online today.

Sincerely,


Charlie



King GREENSM

THE FINEST SERVICE COMPANY AVAILABLE

We Provide Expert:

- Lawn Care
- Tree and Shrub Care
- Aeration
- Aeration Seeding
- Termite and Pest Control
- Fire Ant Control
- Kudzu Control
- Commercial Services
- Fungicide

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WITH YOUR ENTRY INTO THE *King GREEN* DRAWING

Circle the correct answers to these three questions and e-mail, fax or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

1. About how long has *King GREEN* offered in-home pest control?
a. 1 year b. 5 years c. 10 years
2. What is a common leafy weed found this time of year?
a. Dallisgrass b. Fire Weed c. Poa Annua
3. What type of lawn is Brown Patch found in?
a. Fescue lawns
b. Bermuda lawns
c. Zoysia lawns

Send your answers to our main office at:

E-mail: info@kinggreen.com

Fax: (770) 536-9003

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507

Please print:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Employee Profile: Doug Jones



Doug Jones came to *King GREEN* in 2004 as a Lawn Technician. Eventually, his enthusiasm and eager attitude advanced him to our Pest Control Department. Doug is and continues to be the most praised Technician *King GREEN* has ever had. His attention to detail and friendliness to our clients have proven that he is a very important asset to the *King GREEN* family.

Doug resides in Gillsville, GA with his wife, Bobbie. He has two children, Hope and Hardy, and three grandchildren, Heath, Halie and Holden. They are all eagerly awaiting the arrival of their first great grandchild this summer. You may also remember Doug's daughter-in-law, Amanda, as she was featured in our newsletter last year.

King GREENSM IPM

TERMITE & PEST CONTROL

HOW OUR SERVICE WORKS: On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

WHAT OUR SERVICE DOESN'T INCLUDE: Our service does not include wild animals, squirrels in the attic, lawn insects and woodpeckers.

ANT AND ROACH ACTIVITY increases during the summer months. Don't let these unwelcome houseguests ruin a perfectly good summer. Give us a call to schedule an appointment for our Pest Control services today!

Call us today!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

First Service
FREE
on Quarterly Home Pest Control

Limit one per household.
New customers only.

Please note: *King GREEN* IPM services available only in Georgia.