



Early Winter Issue

The Shade Tree Gazette

Turf Talk

Did you know that our number one source of new customers is word of mouth? We have built this business on referrals and we continue to do so. We genuinely strive to provide a service that you want to share with your family and friends. We are grateful that you take the time to share **King GREEN**. It means a lot to me and my staff. Also, we received an overwhelming response to our surveys included with your Round 5 newsletter. Thank you for taking the time to provide the feedback.

Word of mouth or referrals are moving online whether I'm ready for it or not. There are several online review sites. These sites can be great. I myself use them to find a good restaurant in a new town or read about something before I make an online purchase. The only downside I see to online review sites is the ability to vent really quickly and post something that can be detrimental to a business. If you ever have an issue or a concern, call us. We can solve your problem much faster if you contact us directly. If you still aren't satisfied with the result, then by all means, post

about us all over the web. I ask you to please give us a chance to remedy any issue you may have. Additionally, if you have a chance, please share a positive experience you've had with **King GREEN** online. I would appreciate it greatly. You can find us in several places including Facebook, Google+, Kudzu, Angie's List, and more.

I hope you all are doing well and I hope you are happy with your **King GREEN** service. We appreciate your business. Best wishes to you and your family during the holiday season.

If you need anything, we're always only a call or click away. Thank you for being a **King GREEN** customer.

Your Friend,


Charlie King



About This Service

Today we applied our winter application (Round 7) to your lawn. Cool-season (Fescue) lawns received a balanced fertilizer to promote growth and enhance the color of the lawn. Because most Fescue lawns have been overseeded, we haven't applied broadleaf herbicides. Once you've overseeded, it's best to wait until the early-spring application (Round 1) to spray out any broadleaf weeds, as the young grass could be damaged by the herbicides. Warm-season grasses (Bermuda and Zoysia) received an application of dolomitic limestone to help maintain a proper pH balance in the soil and to provide optimum nutrient exchange. We also treated the weeds in warm-season grasses as needed.

This is the final application to your lawn for this season. We at **King GREEN** appreciate your support during the year and look forward to continuing your service next year.

DID YOU RECEIVE A TREE AND SHRUB APPLICATION TODAY?

The tree and shrub application today consisted of fertilization for your valuable landscape plants. We applied a controlled-release fertilizer to each tree and shrub to provide nutrients throughout the year and promote an active root system. This fertilizer application will strengthen your trees and shrubs going into the winter season. Plus, it will promote better blooming and enhanced vitality next spring.

THANK YOU FOR USING KING GREEN.



Termite & Pest Control

On your initial service, if you have an existing problem, we will treat inside your home in addition to our standard exterior service. With modern, advanced chemicals we will maintain the chemical barrier on the exterior of your home to keep pests out. On our quarterly follow-up visits, we will re-establish this protective barrier to keep pests from re-entering from the outside. If there is ever a concern that requires additional interior treatments, they will be provided whenever needed at no extra cost.

TERMITE ACTIVITY: Don't give these voracious pests the chance to ruin your home. Give us a call to schedule an appointment for our Termite and Pest Control services today.

50% OFF YOUR FIRST QUARTERLY VISIT
Limit one per household. New customers only.



Call now to schedule an appointment for our Pest Control Services!

(770) 536-7611 • (800) 891-7965

WWW.KINGGREEN.COM

Please note: King GREEN IPM services available only in Georgia.

Winter Pest Prevention

As we all know, this is the time of year when ants and roaches try to make their way into our homes. Pests are seeking a warm place to reside. We at **King GREEN** IPM would like to give you a few of the best pest control tips to make sure our quarterly treatments continue to be effective. If you're not a **King GREEN** Pest Control customer already, give us a call.

- Make sure that all shrubbery is trimmed back away from your house. Often ants avoid our barrier entirely by climbing across branches.
- Keep your gutters clean. Leaves, pine needles, and small sticks can create a perfect, moist home for pests.
- Roaches, ants and other pests come in to find water. Fix any leaks and be sure pipes are free of condensation.
- Keep woodpiles away from the home. Frequently clean leaves and debris from the lawn and landscape.
- Use weather stripping or caulk to seal cracks and crevices.



You Could Be Next...

Congratulations! Listed below are the round 5 newsletter winners:

Bruce Johnson – Lithonia, GA

Joan Smith – Huntersville, NC

Donald Braswell – Jefferson, GA

Thomas McNeely – Conyers, GA



WE PROVIDE EXPERT:

- Lawn Care
- Fire Ant Control
- Aeration
- Kudzu Control
- Tree and Shrub Care
- Commercial Services
- Aeration and Seeding
- Fungicide
- Termite and Pest Control

Our Guarantee

Because of our confidence in our programs and service, we guarantee your satisfaction with each and every application.



CALL TODAY FOR YOUR FREE ESTIMATE!
(770) 536-7611 • (704) 532-6262
OR (800) 891-7965

Proudly serving you in Charlotte, NC and
 Gainesville, Athens and the Greater Atlanta area.

Get \$25 OFF Your Next Application

With your entry into the **King GREEN** drawing. Circle the correct answers to these three questions and e-mail, fax, or mail them with your payment to be entered into our drawing. The answers can be found in this newsletter. We will have four lucky winners who will be named on our website!

- 1. What is our #1 source of getting new customers?**
 - a. Referrals
 - b. Radio commercial
 - c. T.V. commercial
- 2. What application services did we apply today?**
 - a. Fall application
 - b. Winter application
 - c. Spring application
- 3. When pests come into our homes, what are they most looking for?**
 - a. Friends
 - b. Water
 - c. Popcorn

SEND YOUR ANSWERS TO OUR MAIN OFFICE AT:

Mail: 1631 Gibbs Dr. • Gainesville, GA 30507
 E-mail: info@kinggreen.com Fax: (770) 536-9003

PLEASE PRINT:

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-mail: _____ Phone: _____

Proud Members of:

